

Disclaimer

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Certain statements in this Presentation may be considered forward-looking statements. Forward-looking statements generally relate to future events or SPAC's or the Company's future financial or operating performance. For example, statements regarding anticipated growth in the industry in which the Company operates and anticipated growth in demand for the Company's products, projections of the Company's future financial results, including future Revenue and Adjusted EBITDA, possible growth opportunities for the Company and other metrics are forward-looking statements. In some cases, you can identify forward-looking statements by terminology such as "pro forma," "may," "should," "could," "might," "plan," "possible," "project," "strive," "budget," "forecast," "expect," "intend," "will," "estimate," "anticipate," "believe," "predict," "potential" or "continue," or the negatives of these terms or variations of them or similar terminology. Such forward-looking statements are subject to risks, uncertainties and other factors which could cause actual results to differ materially from those expressed or implied by such forward-looking statements.

These forward-looking statements are based upon estimates and assumptions that, while considered reasonable by SPAC and its management, and the Company and its management, as the case may be, are inherently uncertain and are inherently subject to risks, variability and contingencies, many of which are beyond the Company's control. Factors that may cause actual results to differ materially from current expectations include, but are not limited to: (1) the occurrence of any event, change or other circumstances that could give rise to the termination of negotiations and any subsequent definitive agreements with respect to the Business Combination; (2) the outcome of any legal proceedings that may be instituted against SPAC, the combined company or others following the announcement of the Business Combination and any definitive agreements with respect thereto; (3) the inability to complete the Business Combination due to the failure to obtain approval of the shareholders of SPAC, to obtain financing to complete the Business Combination or to satisfy other conditions to closing; (4) changes to the proposed structure of the Business Combination that may be required or appropriate as a result of applicable laws or regulations or as a condition to obtaining regulatory approval of the Business Combination; (5) the ability to meet stock exchange listing standards following the consummation of the Business Combination; (6) the risk that the Business Combination disrupts current plans and operations of the Company as a result of the announcement and consummation of the Business Combination; (7) the ability to recognize the anticipated benefits of the Business Combination, which may be affected by, among other things, competition, the ability of the combined company to grow and manage growth profitably, maintain key relationships and retain its management and key employees; (8) costs related to the Business Combination; (9) changes in applicable laws or regulations; (10) the possibility that the Company or the combined company may be adversely affected by other economic, business, and/or competitive factors; (11) the Company's estimates of expenses and profitability; and (12) other risks and uncertainties set forth in the section entitled "Risk Factors" and "Cautionary Note Regarding Forward-Looking Statements" in SPAC's final prospectus relating to its initial public offering dated July 30, 2020 or in other documents filed by SPAC with the SEC and the "Risk Factors" section included in the Appendix to this Presentation. There may be additional risks that neither SPAC nor the Company presently know or that SPAC and the Company currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements.

Nothing in this Presentation should be regarded as a representation by any person that the forward-looking statements set forth herein will be achieved or that any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on forward-looking statements, which speak only as of the date they are made. Neither SPAC nor the Company undertakes any duty to update or revise these forward-looking statements or to inform the recipient of any matters of which any of them becomes aware of which may affect any matter referred to in this Presentation.

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Non-GAAP Financial Measures

This Presentation includes projections of certain financial measures not presented in accordance with generally accepted accounting principles ("GAAP") including, but not limited to, EBITDA, EBITDA Margin, Adjusted EBITDA and Gross profit, and certain ratios and other metrics derived therefrom. These non-GAAP financial measures are not measures of financial performance in accordance with GAAP and may exclude items that are significant in understanding and assessing the Company's financial results. Therefore, these measures should not be considered in isolation or as an alternative to net income, cash flows from operations or other measures of profitability, liquidity or performance under GAAP. You should be aware that the Company's presentation of these measures may not be comparable to similarly-titled measures used by other companies.

The Company believes these non-GAAP measures of financial results provide useful information to management and investors regarding certain financial and business trends relating to the Company's financial condition and results of operations. The Company believes that the use of these non-GAAP financial measures provides an additional tool for investors to use in evaluating ongoing operating results and trends in and in comparing the Company's financial measures with other similar companies, many of which present similar non-GAAP financial measures to investors. These non-GAAP financial measures are subject to inherent limitations as they reflect the exercise of judgments by management about which expense and income are excluded or included in determining these non-GAAP financial measures.

Due to the high variability and difficulty in making accurate forecasts and projections of some of the information excluded from these projected measures, together with some of the excluded information not being ascertainable or accessible, the Company is unable to quantify certain amounts that would be required to be included in the most directly comparable GAAP financial measures without unreasonable effort. Consequently, no disclosure of estimated comparable GAAP measures is included and no reconciliation of the forward-looking non-GAAP financial measures is included. For the same reasons, the Company is unable to address the probable significance of the unavailable information, which could be material to future results.

Disclaimer (Cont'd)

Financial Information

The historical financial information regarding Getty Images, Inc. contained in this Presentation has been taken from or prepared based on historical financial statements of Getty Images, Inc. These historical financial statements provided have only been reviewed under private company standards and have not undergone a public company audit. Updating for public company disclosure requirements will likely include changes to the classification & disclosure of preferred stock, derivative instruments and foreign currency, as well as other adjustments resulting from the public company audit. An audit of the Company's consolidated financial statements in accordance with the requirements of the Public Company Accounting Oversight Board ("PCAOB") is in process and such financial statements will be included in the registration statement/proxy statement related to the Business Combination. Accordingly, the historical financial information included herein should be considered preliminary and subject to adjustment in connection with the completion of the PCAOB audit. The Company's results and financial condition as reflected in the financial statements included in the registration statement/proxy statement may be adjusted or presented differently from the historical financial information included herein, and the differences could be material.

Use of Projections

This Presentation contains financial forecasts with respect to the Company's projected financial results, including Revenue growth and EBITDA Margin, for the Company's fiscal years 2021 through 2022. The Company's independent auditors have not audited, reviewed, compiled or performed any procedures with respect to the projections for the purpose of their inclusion in this Presentation, and accordingly, they did not express an opinion or provide any other form of assurance with respect thereto for the purpose of this Presentation. These projections should not be relied upon as being necessarily indicative of future results. The assumptions and estimates underlying the prospective financial information are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risks and uncertainties that could cause actual results to differ materially from those contained in the prospective financial information. Accordingly, there can be no assurance that the prospective results are indicative of the future performance of the Company or that actual results will not differ materially from those presented in the prospective financial information. Inclusion of the prospective financial information in this Presentation should not be regarded as a representation by any person that the results contained in the prospective financial information will be achieved.

Industry and Market Data

This presentation also contains estimates and other statistical data made by independent parties and by the Company relating to market size and growth and other data about the Company's industry. This data involves a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. In addition, projections, assumptions, and estimates of the future performance of the markets in which the Company operates are necessarily subject to a high degree of uncertainty and risk.

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This Presentation contains trademarks, service marks, trade names and copyrights of other companies, which are the property of their respective owners. The Company's use thereof does not imply an affiliation with, or endorsement by, the owners of such trademarks, service marks, trade names and copyrights. Solely for convenience, some of the trademarks, service marks, trade names and copyrights referred to in this Presentation may be listed without the TM, SM ® or ® symbols, but the Company will assert, to the fullest extent under applicable law, the rights of the applicable owners to these trademarks, service marks, trade names and copyrights.

For a description of the risks associated with an investment in the Company, including with respect to its business and operations, we refer you to the "Risk Factors" section in the Appendix to this Presentation.

Additional Information

In connection with the proposed Business Combination, the parties intend to file with the SEC a registration statement on Form S-4 containing a preliminary proxy statement of SPAC and a preliminary prospectus of the combined company, and after the registration statement is declared effective, SPAC will mail a definitive proxy statement/prospectus relating to the proposed Business Combination to its shareholders. This Presentation does not contain all the information that should be considered concerning the proposed Business Combination and is not intended to form the basis of any investment decision or any other decision in respect of the Business Combination. SPAC's shareholders and other interested persons are advised to read, when available, the preliminary proxy statement/prospectus and the amendments thereto and the definitive proxy statement/prospectus and other documents filed in connection with the proposed Business Combination, as these materials will contain important information about SPAC, the Company and the Business Combination. When available, the definitive proxy statement/prospectus and other relevant materials for the proposed Business Combination will be mailed to shareholders of SPAC as of a record date to be established for voting on the proposed Business Combination. Shareholders will also be able to obtain copies of the preliminary proxy statement/prospectus, the definitive proxy statement/prospectus and other documents filed with the SEC, without charge, once available, at the SEC's website at www.sec.gov, or by directing a request to: CC Neuberger Principal Holdings II, 200 Park Avenue, 58th Floor, New York, New York 10166 (phone: (212) 355-5515).

Participants in the Solicitation

SPAC and its directors and executive officers may be deemed participants in the solicitation of proxies from SPAC's shareholders with respect to the proposed Business Combination. A list of the names of those directors and executive officers and a description of their interests in SPAC is contained in SPAC's final prospectus related to its initial public offering dated July 30, 2020, which was filed with the SEC and is available free of charge at the SEC's web site at www.sec.gov, or by directing a request to CC Neuberger Principal Holdings II, 200 Park Avenue, 58th Floor, New York, New York 10166 (phone: (212) 355-5515). Additional information regarding the interests of such participants will be contained in the proxy statement/prospectus for the proposed Business Combination when available.

The Company and its directors and executive officers may also be deemed to be participants in the solicitation of proxies from the shareholders of SPAC in connection with the proposed Business Combination. A list of the names of such directors and executive officers and information regarding their interests in the proposed Business Combination will be included in the proxy statement for the proposed Business Combination when available.

INVESTMENT IN ANY SECURITIES DESCRIBED HEREIN HAS NOT BEEN APPROVED OR DISAPPROVED BY THE SEC OR ANY OTHER REGULATORY AUTHORITY NOR HAS ANY AUTHORITY PASSED UPON OR ENDORSED THE MERITS OF THE OFFERING OR THE ACCURACY OR ADEQUACY OF THE INFORMATION CONTAINED HEREIN ANY REPRESENTATION TO THE CONTRARY IS A CRIMINAL OFFENSE.

The Company and SPAC reserve the right to negotiate with one or more parties and to enter into a definitive agreement relating to the transaction at any time and without prior notice to the recipient or any other person or entity. The Company and SPAC also reserve the right, at any time and without prior notice and without assigning any reason therefor, (i) to terminate the further participation by the recipient or any other person or entity in the consideration of, and proposed process relating to, the transaction, (ii) to modify any of the rules or procedures relating to such consideration and proposed process and (iii) to terminate entirely such consideration and proposed process. No representation or warranty (whether express or implied) has been made by the Company, the SPAC or any of their respective directors, officers, employees, affiliates, agents, advisors or representatives with respect to the proposed process or the manner in which the proposed process is conducted, and the recipient disclaims any such representation or warranty. The recipient acknowledges that the Company, SPAC and their respective directors, officers, employees, affiliates, agents, advisors or representatives are under no obligation to accept any offer or proposal by any person or entity regarding the transaction. None of the Company, SPAC or any of their respective directors, officers, employees, affiliates, agents, advisors or representatives has any legal, fiduciary or other duty to any recipient with respect to the manner in which the proposed process is conducted.

Today's Participants

CC Neuberger Principal Holdings II

Getty Images



Chinh Chu

Founder & CEO

■ 31 years of investment and private equity experience, including 25 years at Blackstone



Charles Kantor

Director

■ 28 years of public market investing experience, including 20 years at Neuberger Berman



Douglas Newton

EVP, Corporate Development

■ 17 years of investment and private equity experience, including co-founding The WindAcre Partnership



Craig Peters

CEO

■ 15 years of experience at Getty Images, prior leadership roles at WireImage, Fox Sports Interactive, PGA TOUR



Milena Alberti-Perez

CFO

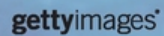
■ 20 years of experience in media and finance, prior CFO of MediaMath and Penguin Random House



Jennifer Leyden

SVP, Investor Relations and Finance

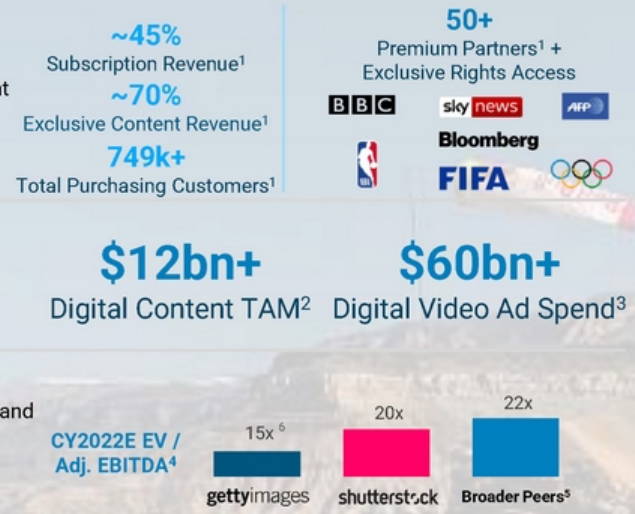
■ 5 years of experience at Getty Images, former CFO at Physique 57 and Senior Director of Finance at Sony Music



Investment Highlights

- 1 **Strong Competitive Differentiation**
- 2 **Accelerating Tailwinds in an Attractive Industry**
- 3 **Compelling Entry Valuation**
- 4 **Significant Value Creation Opportunity**

- **Blue-chip company with scarcity value**
- **Highest quality, exclusive content library**, including partnerships with leading media, entertainment and sports properties to serve diverse enterprise, SMB, and prosumer customer base
- **Marketplace with strong network effects** across content creators and consumers
- **Proprietary search and AI / ML technologies** drive superior content platform
- **Accelerating demand for visual and digital content** with **significant and growing white space**
- Digital advertising investment tracks **content consumption growth, catalyzed by video**
- Rapid acceleration in digital media consumption and proliferation of social media and the "creator economy" = **extensive long-tail opportunity**
- **Attractive intrinsic valuation**
 - Entry at mid-single digit PF FCF yield with mid to high single digit plus organic revenue growth and high incremental margins, low capital intensity and substantial upside opportunities
- **Attractive entry valuation relative to peers offers substantial upside**
 - **5x - 7x discount** to peers on an EV / Adj. EBITDA basis
- **Deep Sponsor experience and expertise** in building and scaling **data and content driven businesses** and will collaboratively work with management to seamlessly execute on a substantial value creation opportunity
- **Accelerate revenue growth** by executing and capitalizing on opportunities such as increasing subscription revenue, a growing corporate customer segment, and compelling future / existing upsell opportunities (e.g. Video)
- Increased focus on **AI/ML and data-driven initiatives to drive significant improvement in customer acquisition & marketing ROI**, to pursue the cutting edge in image/video tagging, and to optimize search capabilities
- Foundation for future growth through **exclusive partnerships, strategic M&A, new product offerings and continued international expansion**
- **Significant upside opportunity in NFTs** given Getty's unique and comprehensive content library



gettyimages ¹ Subscription Revenue as of 1H'21. Total Purchasing Customers for LTM Q2'21. Exclusive Content Revenue as of LTM Q2'21. Premium Partners as of June 30, 2021. ² InsightSlice, November 2020. 2020 TAM extrapolated based on \$11bn TAM estimate for 2019, with a 12% growth rate applied based on '19-'30 CAGR of 12%. ³ PubMatic 2020 Global Digital Ad Trends (2020). ⁴ Company filings and FactSet as of 12/8/2021. ⁵ Broader peers includes median of: Etsy, GoDaddy, Adobe, Avid Technology, Wix, Squarespace, Universal Music Group, Warner Music Group and The New York Times. ⁶ Based on midpoint of guidance for 2022E Adj. EBITDA. Please see appendix for a reconciliation of non-GAAP measures.



Transaction Overview

- Enterprise value of \$4.8 billion, 15.2x FY 2022E Adj. EBITDA based on guidance midpoint of \$315 million^{1 5}
- Existing Getty stockholders (other than Koch Equity Development ("KED")) will roll 100% of their existing stake and own (with KED) approximately 64% of the pro forma company, with an additional 65 million earn-out shares of the pro forma company to be issued subject to certain vesting conditions (with one-third vesting at \$12.50, one-third vesting at \$15.00 and one-third vesting at \$17.50)
- KED will equitize \$150 million of preferred equity into 15 million common shares
- 20% of the existing founder shares will be subject to certain vesting conditions, with half vesting at \$12.50 and half vesting at \$15.00
- \$150 million PIPE consisting of \$100 million from the CCNB2 sponsor and \$50 million from the Getty family
- Transaction expected to close in H1'22

Cash Sources and Uses

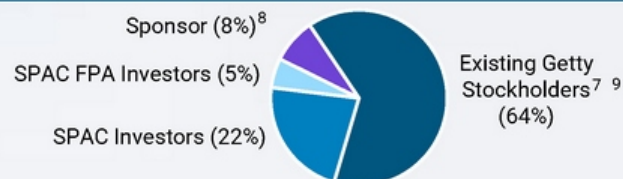
(\$ in millions)

Transaction Sources	Amount
CCNB2 Cash in Trust ²	\$828
CCNB2 FPA	200
PIPE Investors	150
Balance Sheet Cash	199
Total Sources	\$1,377
Transaction Uses	Amount
Existing Debt Paydown	\$576
KED Preferred Paydown ⁶	589
Cash to Balance Sheet	100
Transaction Expenses ³	112
Total Uses	\$1,377

Pro Forma Valuation and Ownership

(Shares and \$ in millions)

Pro Forma Shares Outstanding ⁷	370.6
Share Price	\$10.00
PF Equity Value	\$3,706
(+) PF Debt	\$1,194
(-) PF Cash	(100)
PF Enterprise Value	\$4,800
PF EV / 2022E Adj. EBITDA ^{4 5}	15.2x
PF EV / 2022E Revenue ⁴	5.0x
PF Net Debt / 2022E Adj. EBITDA ^{4 5}	3.5x



Note: All balance sheet items reflect estimates for 3/31/2022. Anticipated close in H1'22. Assumes no redemptions. Sharecount includes 232.3 million rollover shares (including 15.0 million common shares from KED preferred equitization shares and rollover vested options on a post-exercise basis, assuming net exercise at a \$10.00 share price and excluding any Getty PIPE shares), 82.8 million CCNB2 SPAC shares, 20.0 million FPA shares, 15.0 million PIPE shares and 20.6 million CCNB2 (excluding any sponsor PIPE shares) founder shares. Sharecount excludes 65.0 million seller earn-out shares, 5.14 million founder earn-out shares and 43.0 million warrants with a strike price of \$11.50. Figures do not reflect impact from RSUs, warrants, or unvested and future management options. Pro Forma ownership percentages do not add up to 100% due to rounding. ¹ Includes ~\$9mm of public company costs (BOD, D&O, additional headcount and audit and professional fees). ² Assumes no redemptions from CCNB2 Trust Account. ³ Includes SPAC deferred underwriting fee, and estimated Getty Images & CCNB2 transaction costs. ⁴ Based on midpoint of guidance range for FY 2022E Revenue and Adj. EBITDA. ⁵ Please see appendix for a reconciliation of non-GAAP measures. ⁶ Estimated value as of 3/31/2022, inclusive of fees related to early repayment. ⁷ Includes rollover vested options on a post-exercise basis, assuming net exercise at a \$10.00 share price. Does not include unvested rollover options. ⁸ Includes founder shares and PIPE shares. ⁹ Includes 5.0 million PIPE shares.

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Our Mission: Move the world with images

Our Culture and Values:

We are trustworthy, transparent, and honest

We always raise the bar

We collectively bring solutions

We care, are kind, courteous, and respectful

We reject biased behavior and discrimination

We are inclusive of different voices, perspectives, and experiences

We are one Getty Images with no silos

We deliver on our commitments and commercial goals

We put the customer at the heart of everything we do

gettyimages®

Preeminent Global Content Creator and Marketplace

CONTENT CONSUMERS

- 200+ Countries & Territories
- 2.3bn+ Searches / Year
- ~45% FY'21E Subscription Revenue
- 420k+ New Customers / Year¹

CONTENT CREATORS

- 250+ Content Partners
- 450k+ Contributors
- 79k+ Exclusive Contributors
- 100+ Staff Photographers and Videographers

Scalable Global Platform
Best-In-Class Technology, Unified, and Extensible

- 469mm+ Digital Assets
- Cloud-Based
- 400+ Tech Staff
- Proprietary Data Innovation Engine
- 400+ API Integrations²
- 18 Languages³ / 24 Currencies

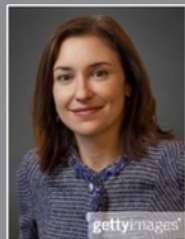
Note: All data based on Getty Images and iStock as of Q3 2021, excluding Unsplash.
¹ New Customers / Year based on LTM 1H'21. ² The number of API integrations, inclusive of Unsplash, exceeds 16k. ³ gi.com is currently in 12 languages.

Experienced and Proven Management Team



Craig Peters
Chief Executive Officer

15 Years of Experience at Getty Images with Broader Experience in Media, Sports, and Technology



Milena Alberti-Perez
Chief Financial Officer

Joined in 2021. Prior CFO at Media Math and Penguin Random House



Mikael Cho
Co-Founder & CEO of Unsplash

Founded Unsplash in 2017 with Broad Experience in Media and Entrepreneurship



Grant Farhall
Chief Product Officer

10 Years with Getty Images



Gene Foca
Chief Marketing Officer

4 Years with Getty Images. Previously with Fresh Direct, Amazon and Time



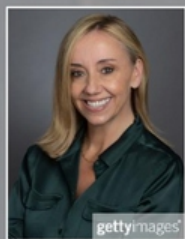
Nate Gandert
Chief Technology Officer

13 Years with Getty Images



Kjelti Kellough
General Counsel

12 Years with Getty Images



Jennifer Leyden
SVP, Investor Relations and Finance

5 Years with Getty Images



Ken Mainardis
SVP, Global Head of Content

17 Years with Getty Images



Peter Orlovsky
SVP, Strategic Development

27 Years with Getty Images



Andy Saunders
SVP, Creative Content

30 Years with Getty Images



Lizanne Vaughan
Chief People Officer

15 Years with Getty Images

The Getty Images Business at a Glance

Leading Content Creator and Marketplace

Comprehensive product offering across the entire value spectrum

Premium library underpinned by exclusive content

Search business with built-in feedback loop

Trusted long-term relationships with enterprise-level customers

\$910mm
FY'21E Revenue

~73%
FY'21E
Gross Margin

~32%
FY'21E
Adj. EBITDA
Margin⁴

~45%
FY'21E Subscription
Revenue

~2.3bn+
Searches Per Year

>50%
Revenue Derived from
Pre-2019 Images²

469mm+
Total Assets

420k+
New Customers
per Year⁵

16,000+
API
Integrations¹

~70%
Exclusive Content
Revenue³

79k+
Exclusive
Contributors

100+
Staff Photographers
and Videographers

Note: Note: Searches, Visitors, Assets, Contributors, and Staff data for Getty Inc. are annualized as of Q3'21, excluding Unsplash.

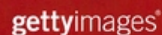
¹ Pro forma for Unsplash acquisition, which closed April 1, 2021.

² Based on 1H'21 revenue.

³ Exclusive Content Revenue as of LTM Q2'21

⁴ Please see appendix for a reconciliation of non-GAAP measures.

⁵ New Customers per Year based on LTM 1H'21.





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Company Highlights

Company Highlights

- 1** Vast Demand for Visual Content with Significant Whitespace
- 2** Compelling Value Proposition to Clients
- 3** Premium Content Offering Across Creative and Editorial
- 4** Growing Customer Subscription Focus
- 5** Reinvigorated Go-To-Market Strategy Bolstered by Improved Marketing Deployment and Accelerated ROI

gettyimages®

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1 Overview of Market Opportunity

Global Creative Economy

Global Visual Content Production

\$60bn in digital video ad spend projected to grow to \$111bn by 2024⁴
\$100bn OTT market expected to reach \$194bn in 2025 (14% CAGR)⁵

Global Digital Content Market

'19 to '30 CAGR of 12%²
16% US Digital Advertising Investment CAGR '20-'24³

Global Pre-Shot Image and Video TAM

\$10.6 Billion¹
'21 to '26 CAGR of ~6-7%¹

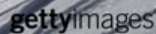
Compelling Opportunity Supported by Growing Corporate Segment and Content Creation Economy

61% Of Small Businesses Invest in Social Media Marketing⁶

74% Of In-House Creative Teams were Created in the Last 5 Years⁷

~47mm Amateur and ~2mm Professional Creators⁸

¹ Third Party Consultant Study, October 2021. 2020 TAM figure includes North America, EMEA and ROW. ² InsightSlice, November 2020. ³ Statista Digital Advertising Spending in the U.S. 2019-2024, as of May 21, 2024. ⁴ PubMatic 2020 Global Digital Ad Trends (2020). ⁵ Over the Top (OTT) Market - Growth, Trends, and Forecasts (2020 - 2025), Research and Markets - October 2020. ⁶ Clutch, March 2018. ⁷ Global Trends in Creative In-Housing, World Federation of Advertisers, September 2020. ⁸ Signalfire, eMarketer.



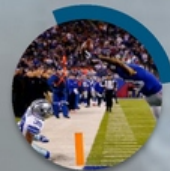
2 Compelling Value Proposition to Clients



~51%¹

Corporations

Advertising & social media
Sales materials & product presentation
Company website & content
Internal communications



~29%¹

Media

Movies, television, and online videos
Photo galleries & sets
Articles & books
Learning & other related content



~20%¹

Agencies

Advertising campaigns
Political campaigns
Public relations
Sponsorship and endorsements

gettyimages®



Creativity and Innovation

Simple and scaled access to high-quality visuals and talent, plus easy customization / optimization across projects



Cost Efficiency

Significantly reduced investment, environmental impact, and administrative burden relative to in-house / third-party creation



Convenience

Best-in-class, scaled infrastructure offering customers a one-stop shop for instant content access and maneuverability



Reduced Risk

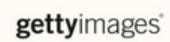
Avoidance of production / access risks, authenticity / copyright risks, and commercial release risks across jurisdictions

gettyimages® ¹ Denotes percentage of 2020 revenue.

3 Comprehensive Product Offering Across the Value Spectrum



Note: Getty Images acquired Unsplash on 4/1/21.
¹ As of June 30, 2021.
² As of Q3 2021.
³ As of Q2 2021.



3 Exclusive and Differentiated Content Well-Positioned Across All Segments

Creative

~66% of Revenue (~43% Annual Subscription)

Unique Exclusive Content With 150mm+ Commercially Released Royalty Free Digital Assets

Active vs. Passive Approach

60+

Global Creative Team Members Work Closely with Exclusive Contributors

Investment in Proprietary Research through Exclusive Partnerships



Differentiated Content with Disproportionate Returns

~70%¹

Revenue from Exclusive Content

75K+ Exclusive Contributors and Content Partners



Editorial

~33% of Revenue (~54% Annual Subscription)

Global Scope and Scale Across 160k+² News, Sport and Entertainment Events Annually, 150mm+ Rights Managed Digital Assets and 135mm+³ Archive Images

Award-Winning Specialists

100+³

Staff Photographers and Videographers

Deep Expertise and Capabilities

300+³

Dedicated Editorial Staff

50+ Premium Content Partners³



Exclusive Rights and Access

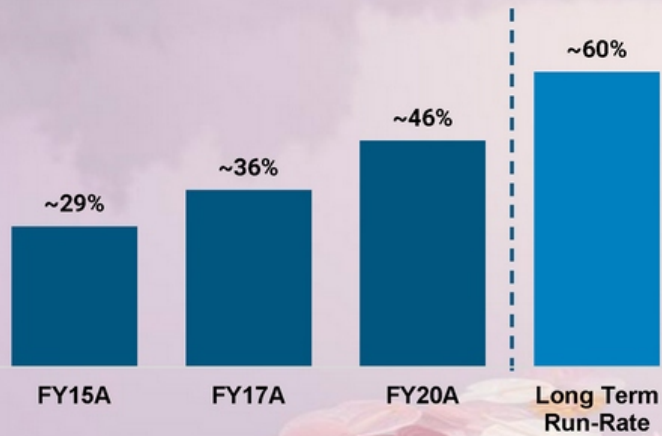


Note: All data based on FY 2020, unless otherwise noted. Revenue split percentages do not add up to 100% due to rounding and Other Revenue, which accounts for ~2% of total revenue excluding discontinued products, and which is not shown above.
¹ Exclusive Content Revenue as of LTM Q2'21.
² Based on pre-covid 2019
³ Data as of May 31, 2021.

gettyimages

4 Growing Customer Subscription Focus

Annual Subscription Revenue¹



Complete Range of Subscription Products



iStock.

Plan	Content	Downloads per month	Price
Basic	Essentials images only	10, 25, 50, 750	\$29 USD /month \$2.90 /download
Premium	All images (Essentials & Signature)	10, 25, 50, 750	\$70 USD /month \$7.00 /download
NEW Premium + Video	All images and videos (Essentials & Signature)	10, 25, 50	Introductory offer \$115 USD /month \$125.00/month

Historically Strong Retention

~102%²
By Revenue
LTM Q3'21

Comprehensiveness of Offering

¹ Represents annual subscription product revenue as a percentage of total revenue (excluding discontinued products).

² Based on annual subscriber retention for LTM Q3'21. Note retention is calculated based on LTM vs NTM booked revenue. For example, LTM Q3'21 retention represents LTM Q3'21 booked revenue vs. LTM Q3'20 booked revenue.

5 Efficient New Customer Acquisition Powering High-ROI Growth

Significant acceleration in acquisition engine efficiency



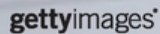
Strong brands and SEO positioning

Data-driven intelligence powering optimization

Increased presence and monetization of free offerings

Expanded geographic deployment

¹ Represents new customer revenue divided by digital marketing spend for the respective periods.
² Customer Acquisition Cost (CAC) defined as Total Digital Marketing Spend divided by Total Customers Acquired in the period.
³ 2019 figures include discontinued products.





3 Value Creation Opportunity

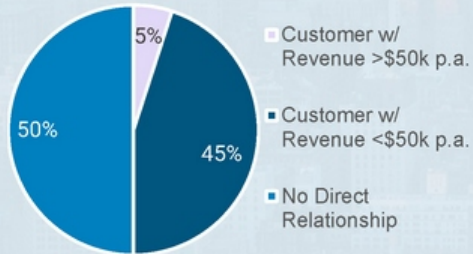
Capturing Growth in the Corporate Segment

Compelling Growth Opportunity

Drive corporate penetration and higher ARPU

Leverage growing insourcing of corporate creative work

Penetration of Top 3,000 Global Corporations ¹



Note: ARPU defined as Average Revenue per Customer.
¹ Top 3000 global corporations based on media spend from MediaRadar (April 2021) and internal 2020 Getty Images global spend by OID.

Management Unlocking Value

Alignment of sales force and marketing

Positioned to win new logos and cross-sell

Customer service focused to drive customer conversion and loyalty

Custom Content driving high ARPU

Sales Force Optimization

Incentive structure to target corporate customers and cross-sell

Continually improving sales force efficiency

Capitalizing on Secular Tailwinds in Video

Increased Video Demand and Cross Promotion on Website Experiences

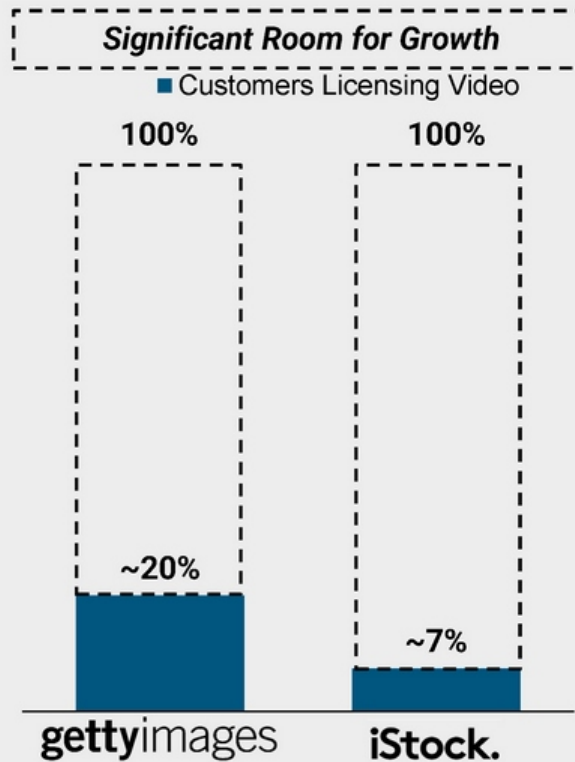
Expanded Sales Emphasis Across Production Segment

Continued Investment In...

- ✓ *Image Partners*
- ✓ *Owned Editorial*
- ✓ *User Generated Content*

Attractive Customer Trends...

- ✓ *Higher Consumption*
- ✓ *Higher Spend Patterns*
- ✓ *Quality of Underlying Customer Profile*



Music integrated into subscriptions providing additional value and upsell opportunity

gettyimages[®] Note: Video penetration data as of Q2 2021.

Video Penetration Leading to Positive Customer Outcomes

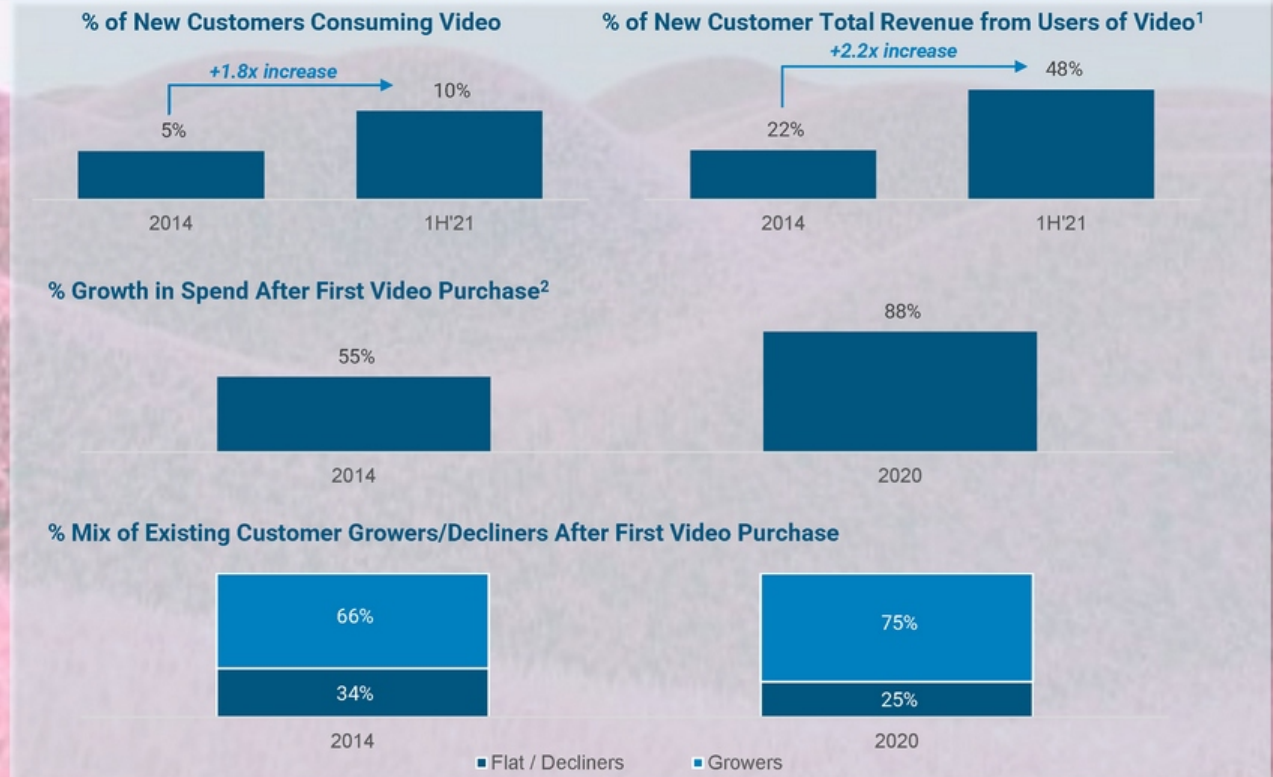
Significant Video Opportunity Driven by Product Innovation and Strong Customer Demand for Video Content

Results in Increasingly Attractive Penetration, Utilization and Spend Patterns

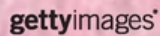
iStock Video Editor and Premium Plus Video subscription introduced in 2021 to meet growing video demand

First-time video customers spend more after their first video purchase

First purchase video customers increasingly grow spend in subsequent year



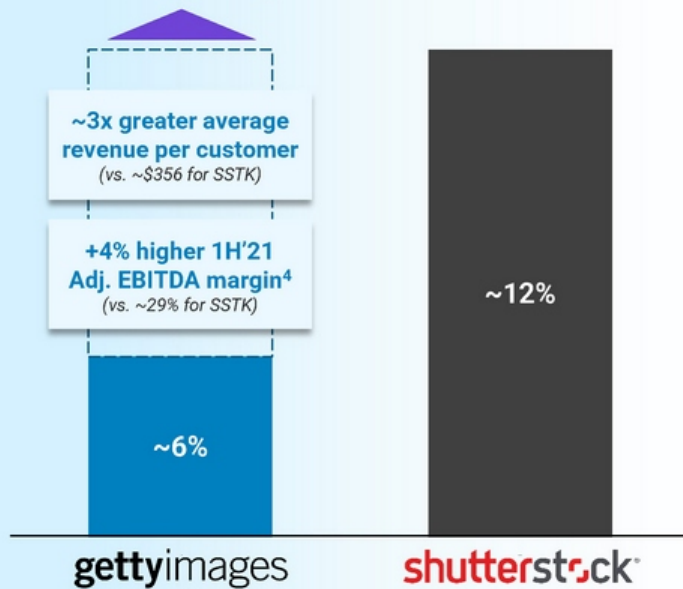
¹ Calculated based on total revenue from new customers that utilize video divided by total revenue in a given year.
² Represents the % implied growth between total LTM and NTM spend for yearly first purchase video cohorts.



Attractive Marketing ROI Unlocks Significant Growth Potential

Marketing Spend as % of Total Revenue¹

Potential opportunity



Additional 1% of marketing spend as a percentage of revenue drives estimated ~\$60mm² of new revenue, or ~7%³ incremental growth

HIGH VALUE CUSTOMERS...

...COMBINED WITH HIGHLY PROFITABLE REVENUE FLOW-THROUGH...

...PROVIDE FOR SIGNIFICANT VALUATION UPSIDE

Highly attractive upside for Getty Images at the "turn of a dial" driven by compelling unit economics

Source: Company filings and company information.

¹ Based on 2020 financials.

² Illustrative revenue opportunity based on unit economics of 1H'21 CAC of ~\$105 and \$685 average revenue per customer in year 3, based on cohorts for FY 2015 – FY 2020.

³ Illustrative revenue growth figure shown based on an additional 1% of incremental marketing spend vs. LTM 1H'21 revenue base.

⁴ Please see appendix for a reconciliation of non-GAAP measures.

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Vast Opportunity to Increase Penetration Across High Growth Markets

Strong brand reputation, existing content and technology capabilities and marketing focus underpin future growth potential in Rest of World markets

gettyimages

shutterstock

Rest of World:
12%
\$96mm

Indirect: 3%
\$22mm

Total revenue:
\$810mm¹

Europe:
32%
\$256mm

North America:
54%
\$437mm

Rest of World:
31%
\$209mm

Total revenue:
\$667mm¹

North America:
36%
\$237mm

Europe:
33%
\$221mm

Significant opportunity to focus sales and marketing spend to capture share of rapidly expanding RoW wallet

Source: Company Information and Shutterstock financials.
Note: Percentages may not add up to 100% due to rounding.

¹ Based on 2020 revenue. Getty Images revenue excludes discontinued products. Please see appendix for a reconciliation of non-GAAP measures.

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Unsplash M&A Case Study

Unsplash is an established platform with scaled global traffic and API platform integrations



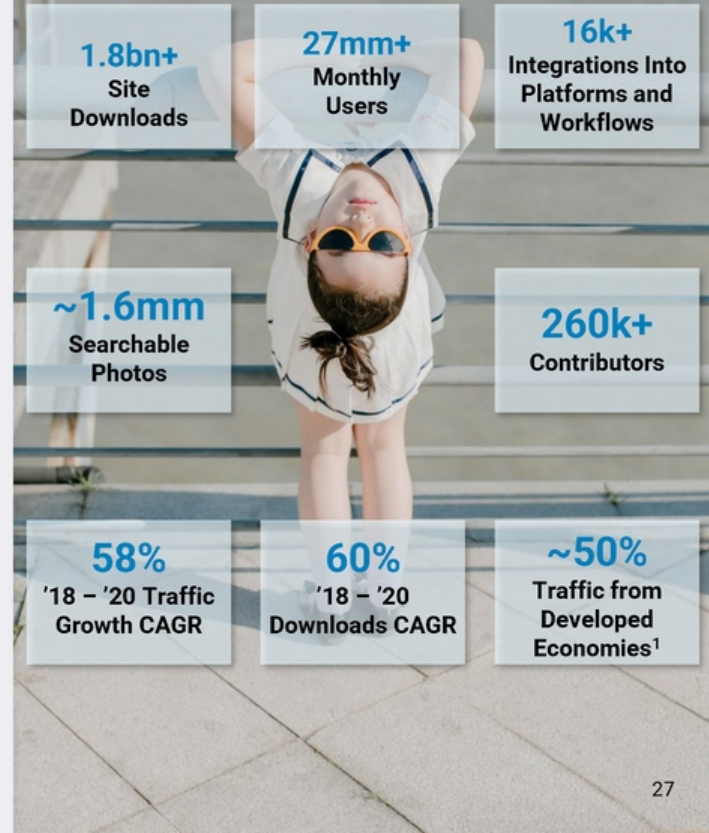
Extensive content catalogue targeting **the long tail consumer**

Monetize traffic through advertising

Expedite monetization through affiliate integration with iStock and free site API integrations

Launch Unsplash-branded **nano-priced subscription**

Leverage **attractive geographic mix**



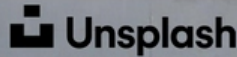
gettyimages[®] Note: Data for Unsplash as of Q2 2021, unless otherwise noted.
¹ Markets include US, Canada, UK, Western Europe, Australia, Japan, China.

Significant Opportunities for Partnerships and Acquisitions

Expand Content and Rights



Market and Geographic Expansion



Data & Analytics

Getty Images is Technology and Data-Driven

Scaled content sources

Proprietary data driving search capabilities

Rich metadata, AI and computer vision capabilities

Leverage Sponsor's experience in data, analytics and insights

New Products and Capabilities (e.g., NFTs, etc.)



M&A Partnership



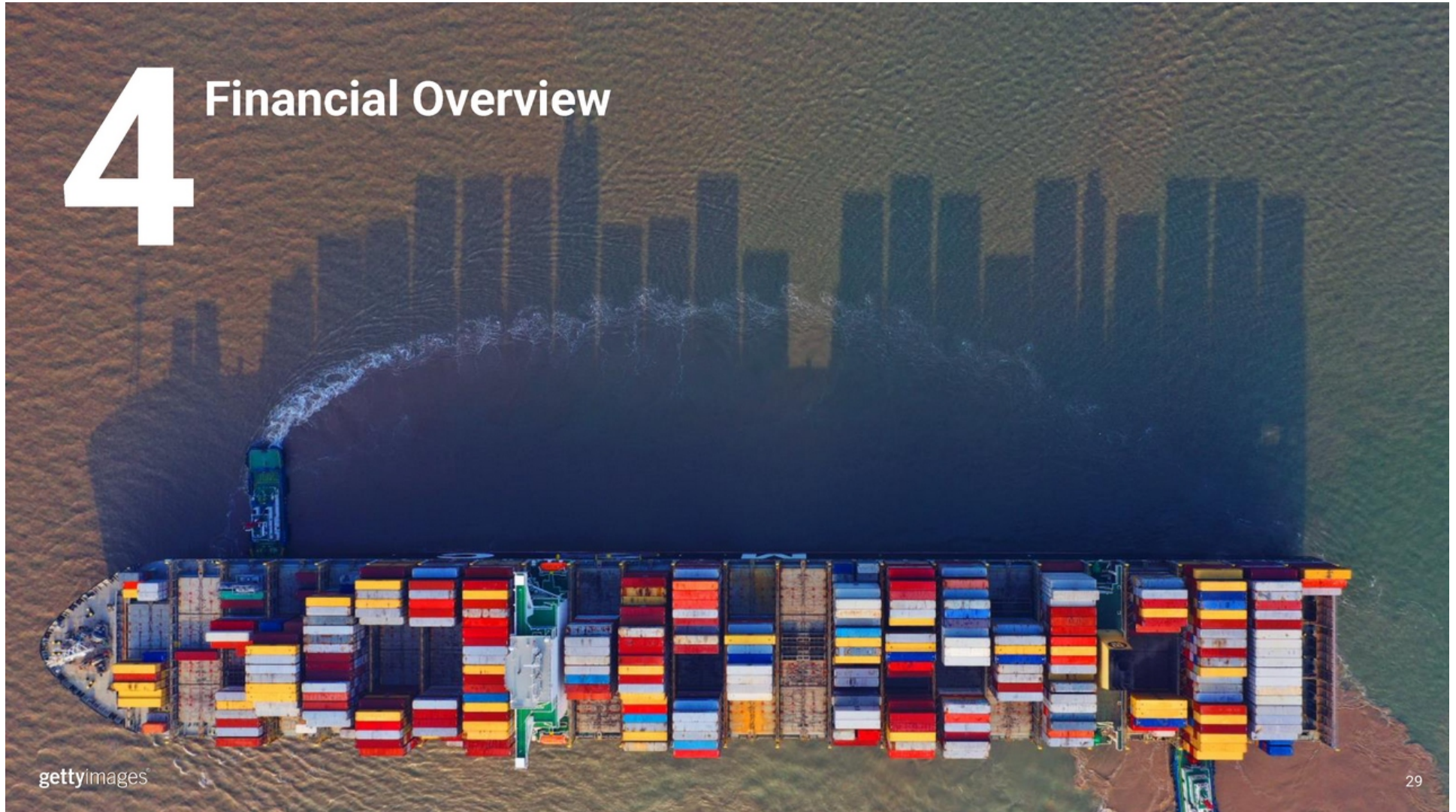
- Ability to leverage platform to efficiently execute content partnerships and acquisitions within core market segments

- Ability to leverage brand, content and customer base to execute acquisitions in adjacent markets

- Owner of scaled usage data with ability to provide customer insights and drive new value
- Owner of structured metadata and owned / exclusive image library to create unique AI / ML / computer vision opportunity

- Owner of broad copyright / intellectual property via archive and owned coverage and existing partners creates potential NFT opportunity

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4 Financial Overview

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Financial Highlights

1 Highly Durable, Recurring Subscription Base with Strong Retention Rates

2 Strong Margins and FCF Conversion

3 Favorable Operating Metrics as Compared to Key Industry Peers and Competitors

4 Resilient, Diversified Business Mix and Flexible Cost Structure Enables Ability to Navigate Varying Economic Conditions

5 Sustainable Long-Term Financial Algorithm and Ability to Further De-lever

gettyimages®

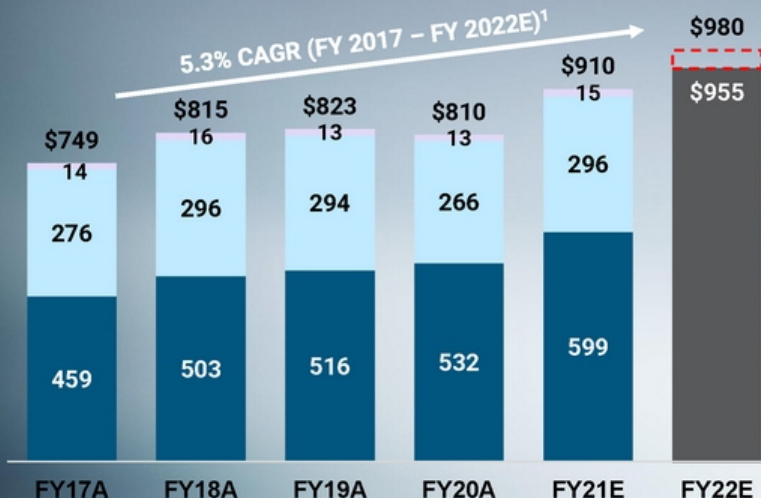
30

Summary Financial Overview

Revenue

(\$ in millions)

% Subscription:



5.3% CAGR (FY 2017 – FY 2022E)¹

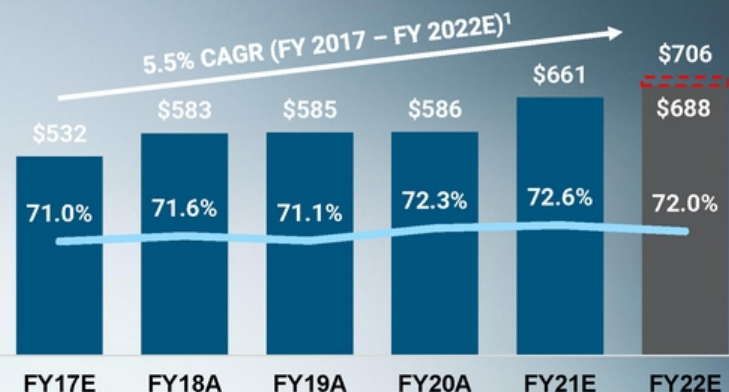
% Growth:



■ Creative ■ Editorial ■ Other

Gross Profit

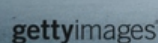
(\$ in millions)



5.5% CAGR (FY 2017 – FY 2022E)¹

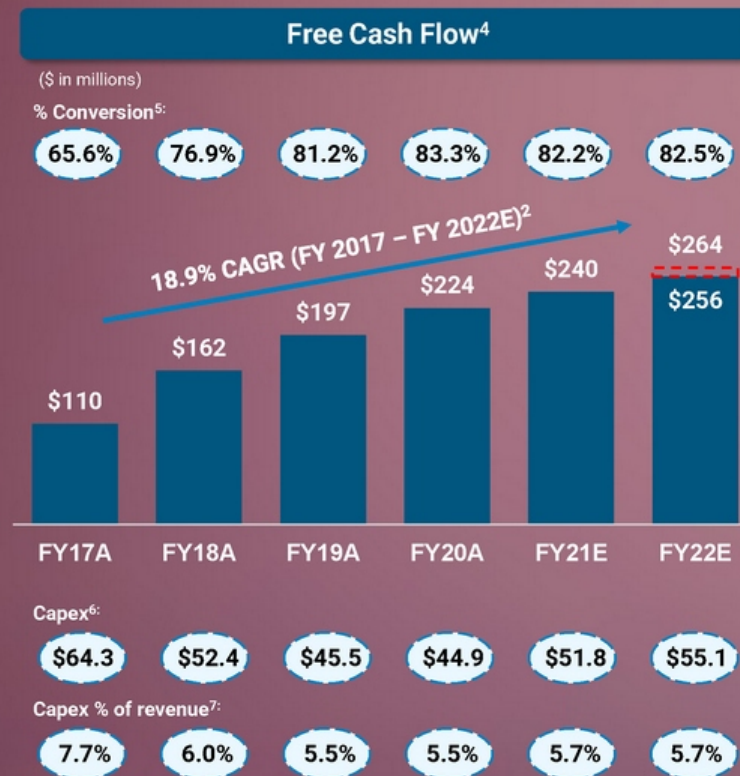
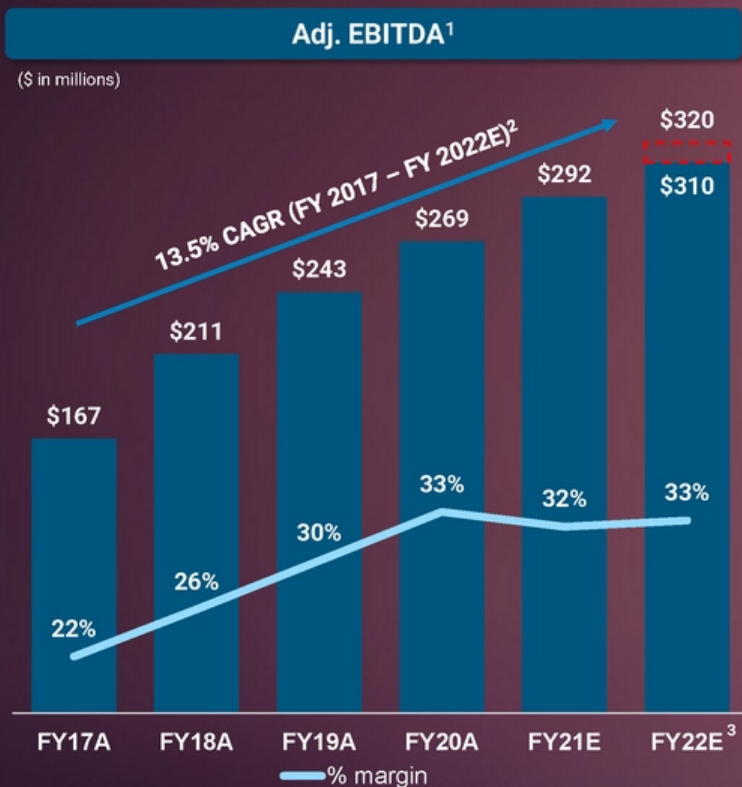
— % margin

Strong average annual growth despite COVID effect on Editorial



Note: All figures exclude discontinued products. Please see appendix for a reconciliation of non-GAAP measures.
¹ FY 2021E – FY 2022E revenue growth rate and FY 2017 – FY 2022E Revenue and Gross Profit CAGRs based on the midpoint of FY 2022E guidance range.

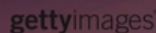
Summary Financial Overview (Cont'd)



Note: Please see appendix for a reconciliation of non-GAAP measures.

¹ Adj. EBITDA is defined as public company adjusted for non-recurring and discontinued items. Adj. EBITDA margin based on revenue excluding discontinued products. ² FY 2017 - FY 2022E CAGRs based on the midpoint of FY 2022E guidance range. ³ FY 2022E Adj. EBITDA includes ~\$9 million of public company costs (BOD, D&O, additional headcount and audit and professional fees). ⁴ Free Cash Flow is defined as Adj. EBITDA - Recurring Capex. ⁵ % Conversion is defined as Free Cash Flow / Adj. EBITDA. ⁶ Includes one-time time capex items of ~\$7 million related to Salesforce Implementation and Platform Unification in 2017, and ~\$4 million related to Cloud Migration in 2018.

⁷ Based on recurring capex divided by revenue excluding discontinued products.



Growth is Accelerating

Accelerated New Customer Growth

Optimized Sales Organization

Fully Transitioned to Royalty Free Creative Model

Full Complement of Subscription Offerings

Introduction of Custom Content

Eliminated Go-forward Drag from Discontinued / Legacy Products

Creative has accelerated from 6% to 15% growth, driven by simplicity of RF Stills and growth in Video

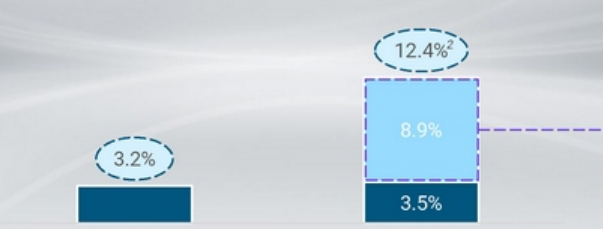
Adjusting for COVID impacted products, Editorial growth has strengthened

Overall company growth has tripled

Creative Revenue Growth



Editorial Revenue Growth



Total Company Revenue Growth



■ Reported ■ Impact of Excluding Discontinued Products

■ Reported ■ Impact of Excluding COVID Affected Products

■ Impact of Excluding COVID Affected Products ■ Impact of Excluding Discontinued Products ■ Reported

¹ % growth excluding discontinued products.
² % growth excluding COVID impacted products.
³ % growth excluding discontinued products and COVID impact.

Impact driven primarily by reduction in sporting and entertainment events

Differentiated on Business and Performance

	gettyimages		shutterstock
Organic Revenue Growth ¹	14.2%	>	12.6%
% Subscription Revenue	45%	>	42%
Average Revenue Per Customer ²	~\$1,117	>	~\$361
Adj. EBITDA Margin ³	33%	>	27%
Premium Content Partners	50+	>	<10
Exclusive Contributors	79k+	>	--

Source: Company Management, Public filings.
 Note: Data as of Q3 YTD, unless otherwise noted.

¹ Getty Images' growth is adjusted for discontinued product impacts and the acquisition of Unsplash; Getty Images' reported revenue growth was 14.2%; Shutterstock's reported growth was 16.9%, which included 4.2% for its TurboSquid and PicMonkey acquisitions; ² Getty Images' calculation is based on direct booked revenue (LTM 09/30) divided by number of purchasing customers; ³ Adj. EBITDA is a non-GAAP financial measure and is defined as public company adjusted for non-recurring and discontinued items. Adj. EBITDA margin based on revenue excluding discontinued products. Please see appendix for a reconciliation of non-GAAP measures.



Getty Images Excels Across Key Performance Indicators

Total Purchasing Customers¹

(in thousands)



Total Active Annual Subscribers²

(in thousands)



Annual Paid Download Volume

(in millions)



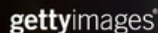
LTM Annual Subscriber Revenue Retention Rate³



¹ Based on booked revenue. Excludes Latam, Turkey and Israel.

² Excludes Brazil, Latam, Turkey, Israel and Indirect. Thinkstock is included for periods prior to 2019.

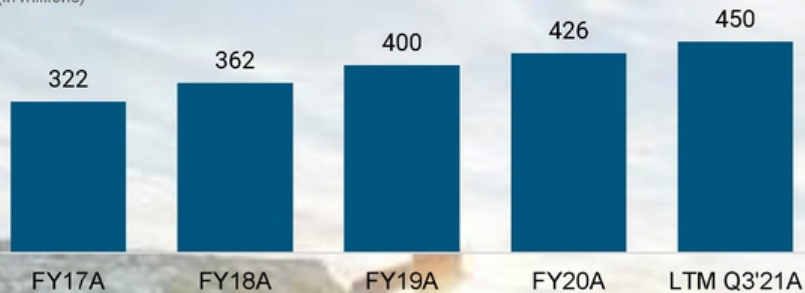
³ Annual subscriber includes customers on iStock Annuals, Premium Access, Editorial Subscription, MMS and Custom Content. Excludes Brazil, Latin America, Turkey, Indirect and UU. Excludes Thinkstock and RM ALC.



Getty Images Excels Across Key Performance Indicators (Cont'd)

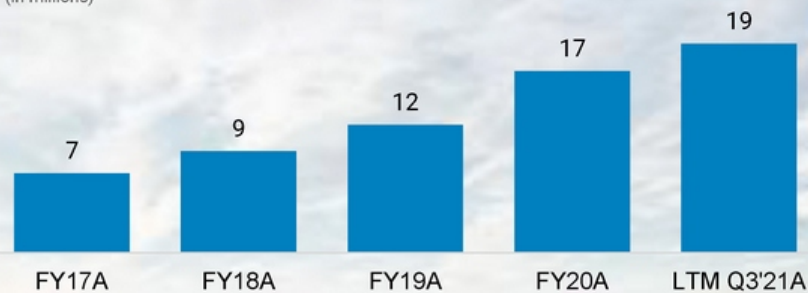
Image Collection

(in millions)

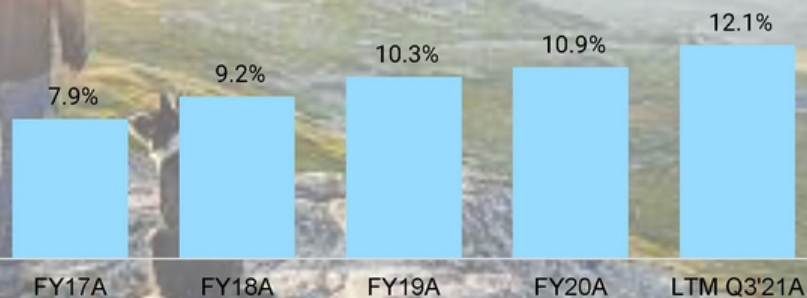


Video Collection

(in millions)



Video Attachment Rate¹



gettyimages[®] ¹ Attachment is calculated as % of downloaders who downloaded video from all offerings (inclusive of subscription and non-subscription products).

Getty Images has a Predictable and Adaptable Financial Model

~45%¹ of subscription revenue with a global customer success sales team dedicated to maintaining and upselling renewals

1

Consistently strong revenue retention rates across both subscription and non-subscription products

2

Accelerating new customer growth driven by efficient and nimble marketing deployment

3

Stable high gross margins with steady and scalable cost base

4

Proven history of navigating periods of economic downturn and mitigating negative revenue impacts via disciplined cost management

Getty Images has a Long-Term Financial Algorithm to Drive Value

Long-Term Organic Growth Model

Revenue Growth

5% - 7%+

Adj. Gross Profit Margin

Low 70%'s

Adj. EBITDA Growth

8% - 11%

Adj. EBITDA Margin

Mid 30%'s

Capex as a % of Revenue

5.5% - 6%

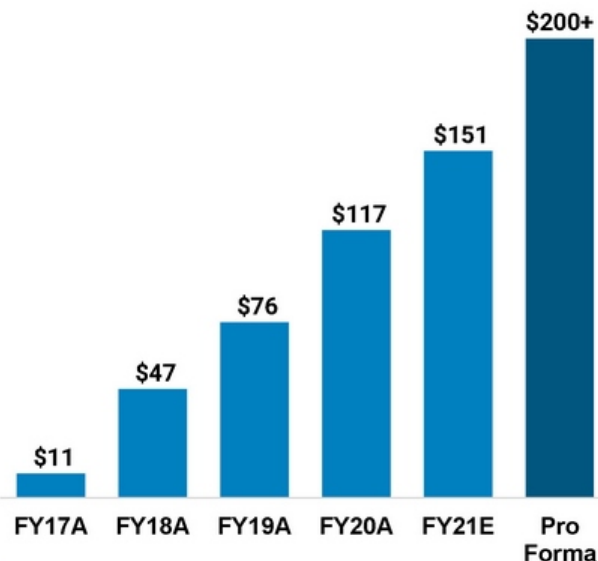
“Odd-Even” Year Growth Cycle: \$10m - \$12m of incremental revenue during even years as growth is impacted by benefit from US election cycle and sporting events (Olympics, World Cup, etc.)

Additional Potential Upside from Acquisitions and New Products / Capabilities Across the Creative Economy (e.g., NFTs, Data)

Capital Structure and Cash Flow Priorities

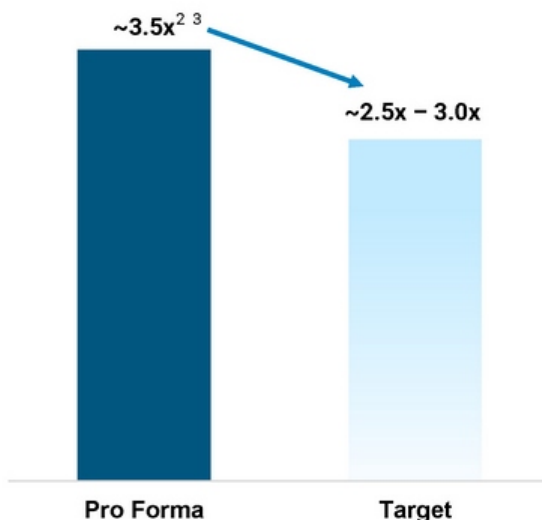
Levered Pre-Tax Free Cash Flow¹

(\$ in millions)



Pro forma⁵ for this transaction, including debt paydown & repricing / refinancing, we expect \$200mm+ in Levered Pre-Tax FCF, representing a ~\$55mm uplift

Target Net Debt / Adj. EBITDA⁴



Expect to be within target leverage range within 24 months⁶

Priorities for Cash Flow Spend

- Investment in Marketing to Drive Growth
- Investment in Data Capabilities and Technology to Drive Product Innovation
- Opportunistically Evaluate M&A
- Balance Capital Structure and Shareholder Return

¹ Levered Pre-Tax Free Cash Flow is defined as Adj. EBITDA less capital expenditures, interest and other adjustments.

² Based on proposed transaction structure, reflecting estimates for 3/31/2022.

³ Based on midpoint of guidance range for FY 2022E Adj. EBITDA.

⁴ Please see appendix for a reconciliation of non-GAAP measures. Pro forma net leverage ratio may vary depending on redemption levels and cash availability.

⁵ Assumes a full year of interest expense savings after de-levering to 3.5x.

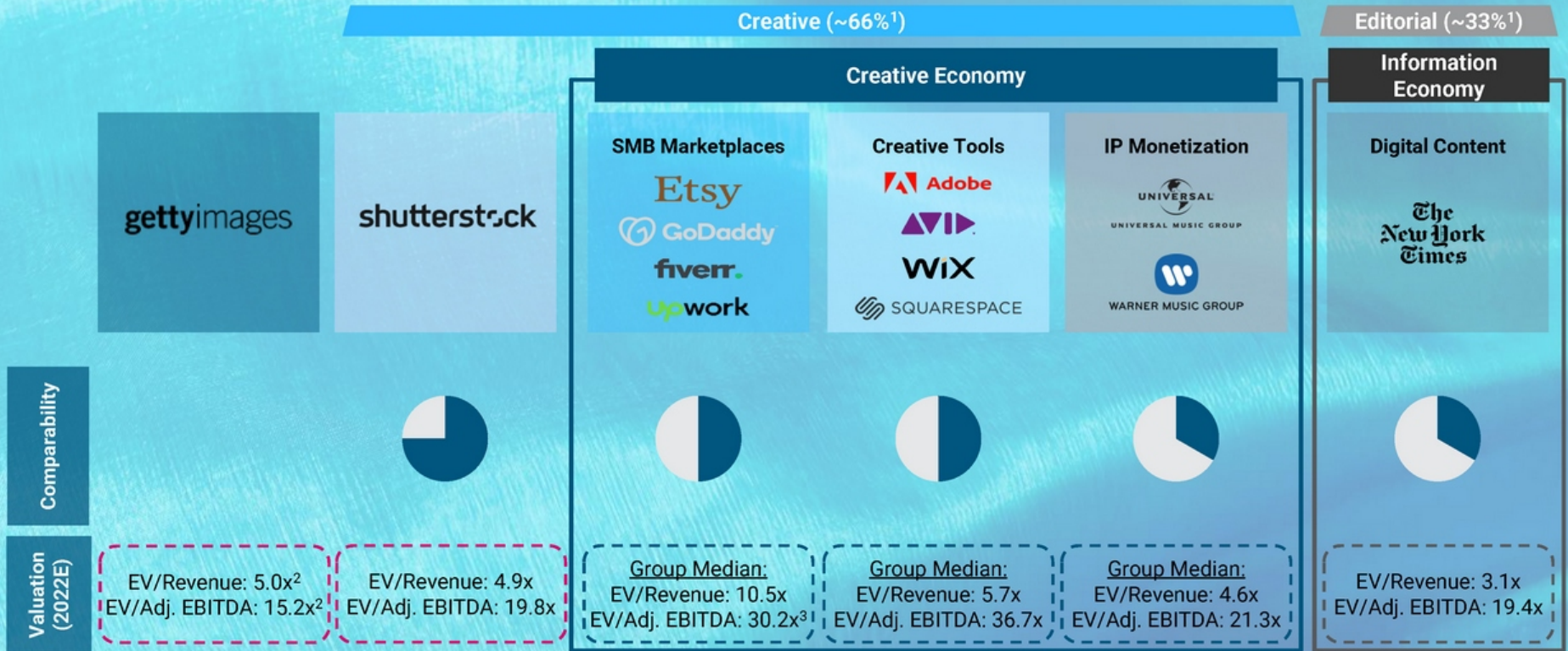
⁶ Expectation based on long term organic growth model, using excess cash flow to pay down debt.





Getty Images Comparable Universe Framework

Getty Images is positioned at the intersection of the creative and information economies

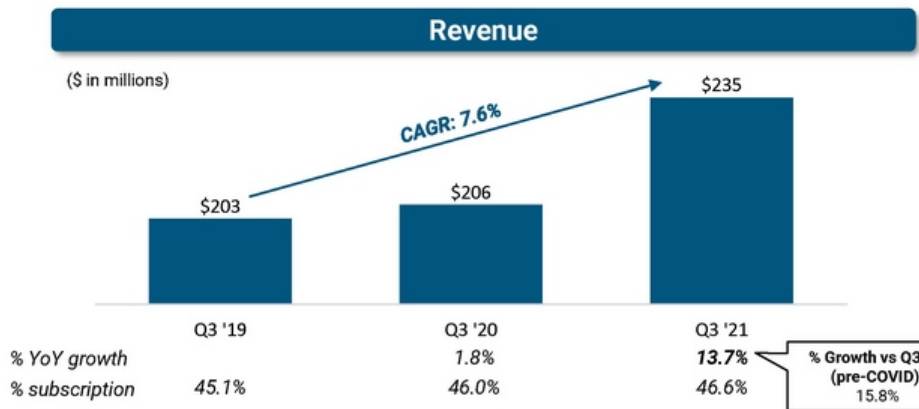


Source: Company filings, Wall Street Research and FactSet as of 12/8/2021. ¹ Represents percent of FY 2020 revenue excluding discontinued products. percentages do not add up to 100% due to rounding and Other Revenue, which accounts for ~2% of total revenue excluding discontinued products, and which is not shown above. ² Getty Images enterprise value includes rollover vested options on a post-exercise basis, assuming net exercise at a \$10.00 share price. Does not include unvested rollover options. FY 2022E Revenue and Adj. EBITDA based on midpoint of guidance. FY 2022E Adj. EBITDA includes ~\$9mm of public company costs (BOD, D&O, additional headcount and audit and professional fees). Please see appendix for a reconciliation of non-GAAP measures. ³ Adj. EBITDA multiples only use margin positive businesses in the calculation, and multiples less than 70.0x.



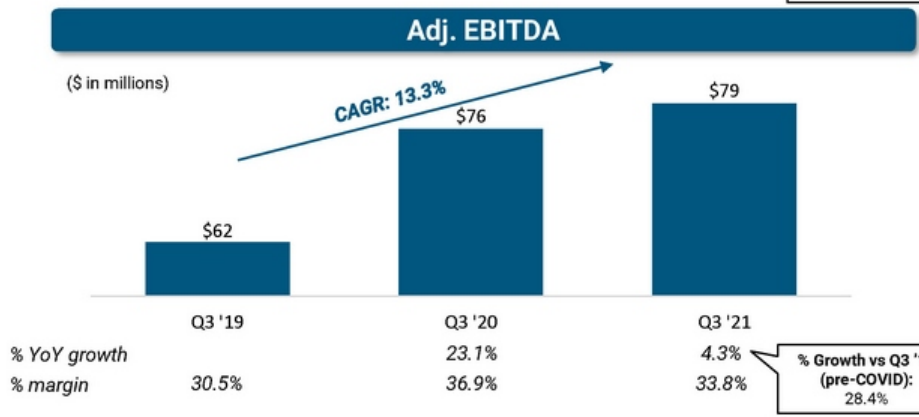
6 Appendix

Q3 at a Glance



Commentary

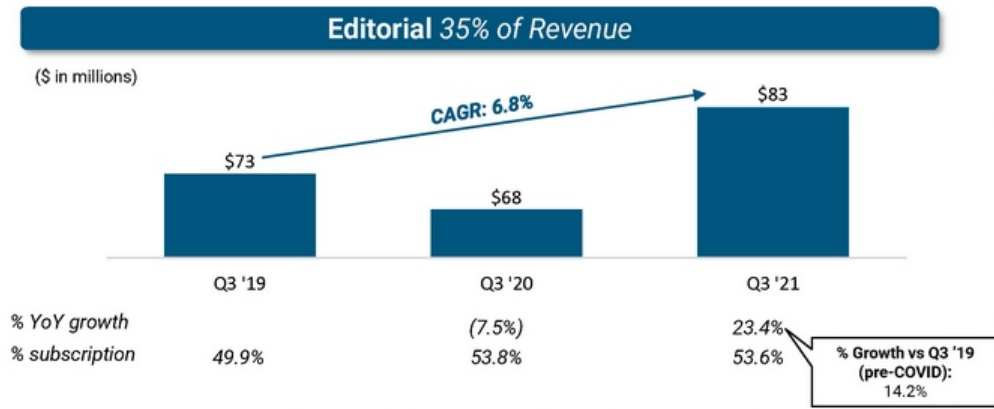
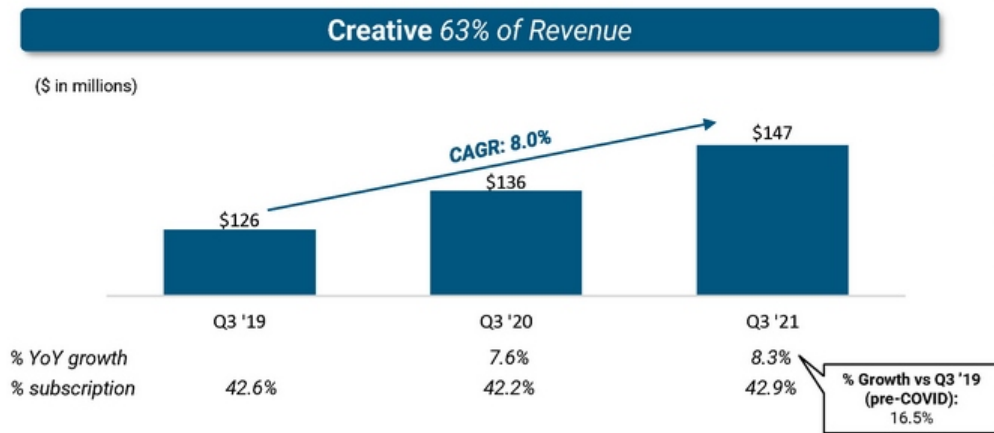
- Q3 2021 was the largest reported revenue quarter in Getty Images' history
- Revenues grew across all geographies and products
- % subscription increased to 46.6%



- Delta between revenue and EBITDA growth driven by:
 - Challenging year-on-year comparison given reduced cost structure as the company navigated COVID in 2020 (Q3 2020 included salary reductions and bonus elimination actions which were reversed in Q4 2020)
 - Higher projected bonus / commissions payout in 2021 due to strong financial performance

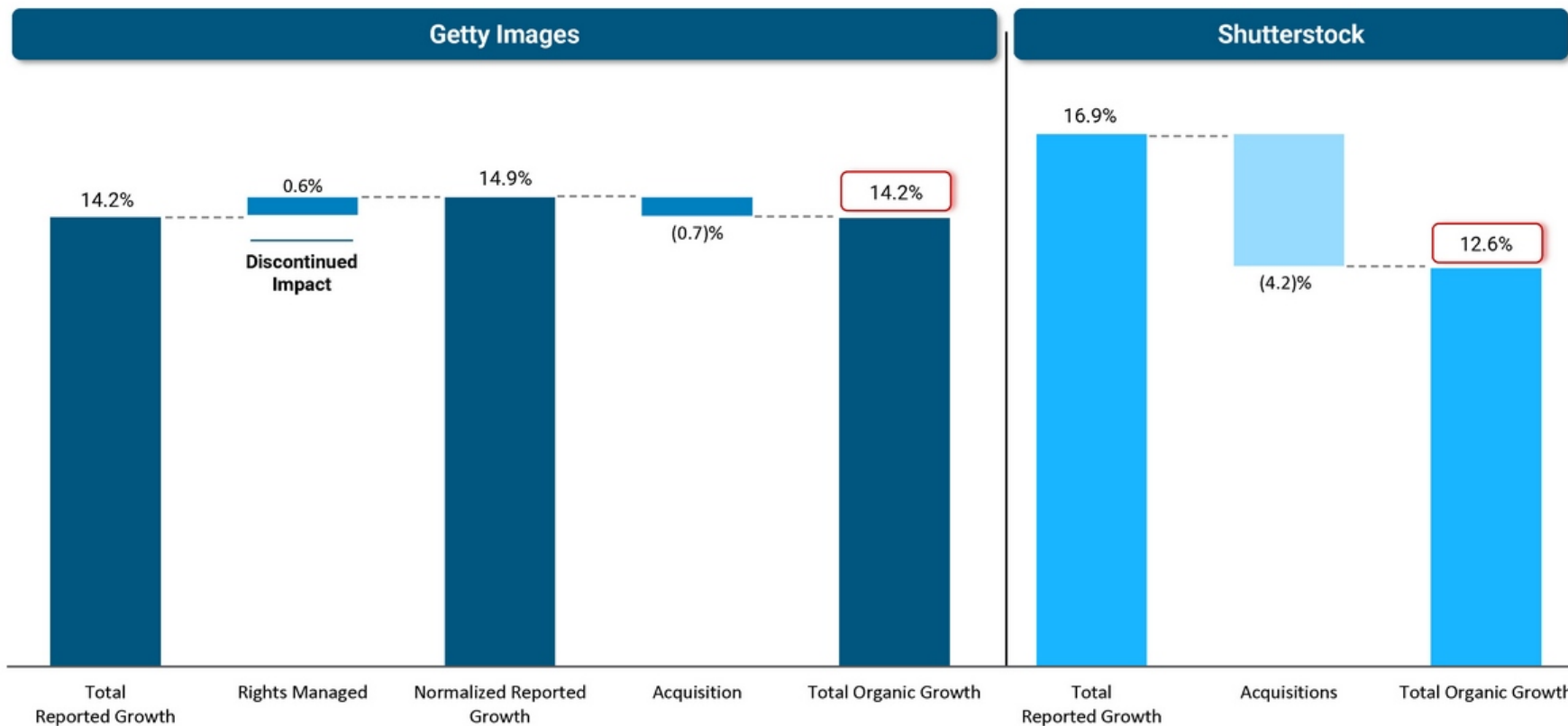
gettyimages Source: Company filings. Revenue figures exclude discontinued products. Adj. EBITDA is a non-GAAP financial measure and is defined as public company adjusted for non-recurring and discontinued items. Adj. EBITDA margin based on revenue excluding discontinued products. Please see appendix for a reconciliation of non-GAAP measures.

Strong Growth in Creative & Editorial



gettyimages Source: Company filings. Note. All figures are adjusted and exclude discontinued products. Video revenue embedded under both Creative and Editorial. Excludes Other revenue (\$4.2mm).

Getty Images' YoY Revenue Growth Outpaced SSTK's for Sep'21 YTD

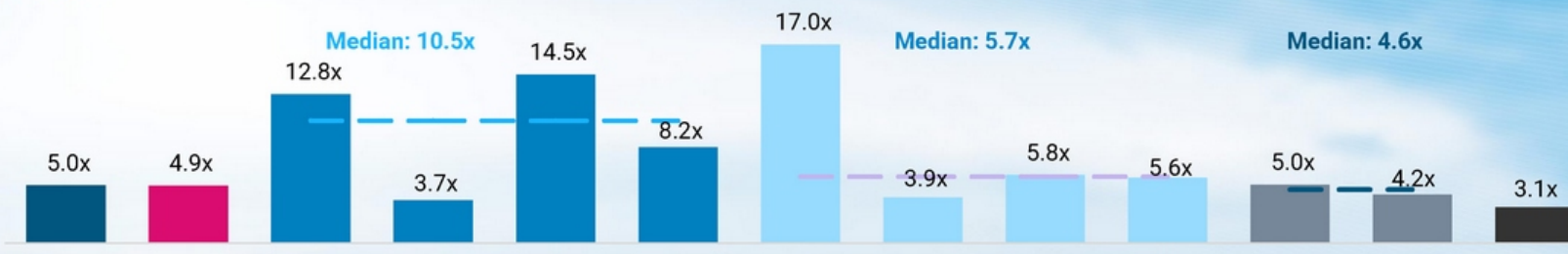


gettyimages Note: Normalized YoY Growth: Getty Images' growth is adjusted for COVID and discontinued product impacts; Acquisitions include PicMonkey and Turbosquid for Shutterstock and Unsplash for Getty Images. Shutterstock reported the combined impact in their Q3'21 10Q. Figures may not add up to totals due to rounding.

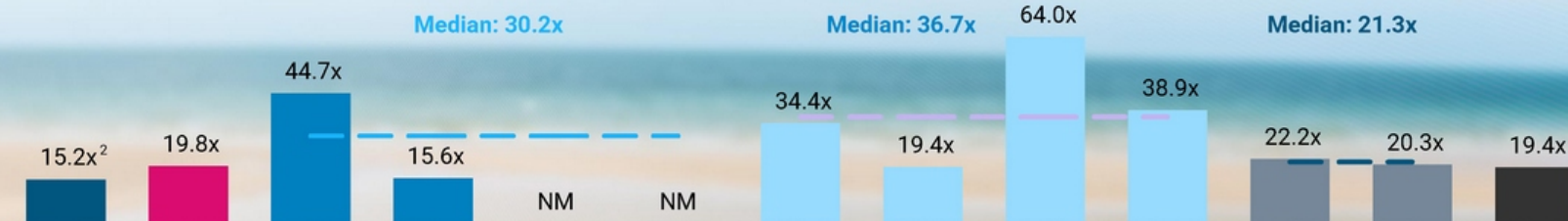
Illustrative Benchmarking Analysis (Cont'd)

	Creative Economy										Information Economy		
	SMB Marketplaces					Creative Tools				IP Monetization		The New York Times	
	gettyimages	shutterstock	Etsy	GoDaddy	fiverr.	Upwork	Adobe	Wix	SQUARE SPACE	UNIVERSAL MUSIC GROUP	WARNER MUSIC GROUP	The New York Times	
Enterprise Value (\$ in billions)	\$4.8 ¹	\$4.1	\$35.1	\$15.4	\$5.4	\$5.1	\$313.5	\$1.7	\$9.0	\$5.2	\$52.1	\$25.2	\$6.9

EV / CY2022E Revenue



EV / CY2022E Adj. EBITDA



Source: Company filings and FactSet as of 12/8/2021.

Note: Multiples over 70.0x are not considered meaningful. Note: Getty Images FY 2022E Revenue and Adj. EBITDA based on midpoint of guidance. FY 2022E Adj. EBITDA includes ~\$9mm of public company costs (BOD, D&O, additional headcount and audit and professional fees).

¹ Getty Images enterprise value includes rollover vested options on a post-exercise basis, assuming net exercise at a \$10.00 share price. Does not include unvested rollover options.

² Please see appendix for a reconciliation of non-GAAP measures.

gettyimages

GAAP vs. Non-GAAP Reconciliation

	(\$ in millions)	Historical				Projections	
		Fiscal Year,				Fiscal Year,	
		2017A	2018A	2019A	2020A	2021E	2022E
Revenue	Revenue, Reported	\$838	\$868	\$846	\$814	\$910	\$955-\$980
	(-) Discontinued Products ¹	(89)	(53)	(24)	(3)	(0)	-
	Revenue (Excl. Discontinued Products)	\$749	\$815	\$823	\$810	\$910	\$955-\$980
Gross Profit	Gross Profit, Reported	\$597	\$621	\$601	\$588	\$661	\$688-\$706
	(-) Discontinued Products ¹	(65)	(38)	(16)	(2)	0	-
	Gross Profit (Excl. Discontinued Products)	\$532	\$583	\$585	\$586	\$661	\$688-\$706
	<i>% Revenue (Excl. Discontinued Products)</i>	<i>71.0%</i>	<i>71.6%</i>	<i>71.1%</i>	<i>72.3%</i>	<i>72.6%</i>	<i>72.0%</i>
Adj. EBITDA	Net Income / (Loss), Reported	(\$109)	(\$57)	(\$51)	(\$39)		
	(+) D&A	212	119	106	99		
	(+) Interest Expense, net	142	142	135	125		
	(+/-) Income Tax Expense / (Benefit)	(36)	19	26	10		
	EBITDA, Reported	\$208	\$223	\$217	\$195		
	(+) Equity-Based Compensation	13	10	8	8		
	(+) Restructuring Costs	10	17	7	9		
	(+) Gain on Debt Ext. & Modification Expenses	-	-	7	1		
	(+) Non-Recurring Operating Expenses ²	6	5	1	0		
	(+/-) FX Gains/Losses and Other Expenses ³	(6)	(6)	19	59		
(-) Discontinued Products ¹	(65)	(38)	(16)	(2)			
Adj. EBITDA⁴	\$167	\$211	\$243	\$269	\$292	\$310-\$320	
<i>% Revenue (Excl. Discontinued Products)</i>	<i>22.3%</i>	<i>25.8%</i>	<i>29.5%</i>	<i>33.2%</i>	<i>32.1%</i>	<i>32-34%</i>	

¹ Represents the removal of the historical revenue and gross margin for discontinued products (e.g., Rights Managed, Thinkstock, Unauthorized Use).

² Non-recurring expense related to the impairment of long-lived assets, accretion on leases, legal claim settlements and income / loss from equity investments.

³ Includes Gain/Losses on FX Currency, Gain/Losses on FV of Hedge Derivatives and Interest Income from Investments.

⁴ FY 2022E Adj. EBITDA includes ~\$9mm of public company costs including BOD, D&O, additional headcount and audit and professional fees.

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GAAP vs. Non-GAAP Reconciliation (Cont'd)

		Q3 2019	Q3 2020	Q3 2021
Revenue	(\$ in mm)			
	Revenue, Reported	\$209	\$207	\$235
	(-) Discontinued Products ¹	(7)	(1)	(0)
	Revenue (Excl. Discontinued Products)	\$203	\$206	\$235
Gross Profit	Gross Profit, Reported	\$148	\$151	\$172
	(-) Discontinued Products ¹	(4)	(1)	0
	Gross Profit (Excl. Discontinued Products)	\$144	\$150	\$172
	<i>% Revenue (Excl. Discontinued Products)</i>	<i>71.0%</i>	<i>72.8%</i>	<i>73.3%</i>
Adj. EBITDA	Net Income / (Loss), Reported	(\$18)	(\$17)	\$31
	(+) D&A	26	25	25
	(+) Interest Expense, net	35	31	31
	(+/-) Income Tax Expense / (Benefit)	34	15	8
	EBITDA, Reported	\$77	\$54	\$96
	(+) Equity-Based Compensation	2	2	2
	(+) Restructuring Costs	2	1	(0)
	(+) Gain on Debt Ext. & Modification Expenses	-	-	-
	(+) Non-Recurring Operating Expenses ²	1	(0)	0
	(+/-) FX Gains/Losses and Other Expenses ³	(17)	20	(18)
	(-) Discontinued Products ¹	(4)	(1)	0
	Adj. EBITDA	\$62	\$76	\$79
	<i>% Revenue (Excl. Discontinued Products)</i>	<i>30.5%</i>	<i>36.9%</i>	<i>33.8%</i>

¹ Represents the removal of the historical revenue and gross margin for discontinued products (e.g., Rights managed, Thinkstock, and Unauthorized Use).

² Non-recurring expense related to the impairment of long-lived assets, accretion on leases, legal claim settlements and income / loss from equity investments.

³ Includes Gain/Losses on FX Currency, Gain/Losses on FV of Hedge Derivatives, and Interest Income from Investments.

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Environmental, Social and Governance Considerations

Environmental

- Carbon efficient customer solution through reduced travel and in-market resources
- Investment in sustained environmental coverage across climate, wildfires, deforestation, species impacts and corresponding political and social impacts

Social

- Produce and provide authentic visuals that represent diversity of thought, background and perspective



- Preserve and promote historic content of under-represented communities, such as through the HBCU preservation project
- Investments to combat algorithmic bias

Governance

- Leadership team with a combined nearly 300 years experience and >150+ years of tenure at Getty Images
- Frequent, strict reporting requirements due to existing debt securities

Risk Factors

The risks presented below are certain of the general risks related to the business, industry and ownership structure of Griffey Global Holdings, Inc. and its subsidiaries (collectively, the "Company") and are not exhaustive. The list below is qualified in its entirety by disclosures contained in future filings by the Company, its affiliates or by third parties with the United States Securities and Exchange Commission ("SEC"). These risks speak only as of the date of the presentation, and neither the Company nor CC Neuberger Principal Holdings II undertake any obligation to update the disclosures contained herein. The risks highlighted in future filings with the SEC may differ significantly from and will be more extensive than those presented below. Additional risks related to the Company in connection with and following the consummation of the Business Combination are described above under "Forward Looking Statements" and elsewhere under "Disclaimer". In making any investment decision, you should rely solely upon independent investigations made by you. You acknowledge that you are not relying upon, and have not relied upon, any of the following summary of risks or any other statement, representation or warranty made by any person, firm or corporation, other than the statements, representations and warranties of the Company and CC Neuberger Principal Holdings II explicitly contained in any subscription agreement you enter into in connection with the contemplated investment. You acknowledge that you have such knowledge and experience in financial and business matters as to be capable of evaluating the merits and risks of an investment in the Company, and you have sought such accounting, legal and tax advice as you have considered necessary to make an informed investment decision.

Risks Related to the COVID-19 Pandemic

- The effect of the COVID-19 pandemic on our operations, and the operations of our customers, partners and suppliers, could have a material adverse effect on our business, financial condition, cash flows and results of operations.
- The impact of worldwide economic, political and social conditions may adversely affect our business and operating results.

Operational Risks Relating to Our Business

- Our business depends in large part on our ability to attract new and retain existing and repeat customers.
- We may be unable to offer relevant quality and diversity of content to satisfy customer needs, including continued licensing of content owned by third parties, which may become unavailable to us on commercially reasonable terms or may not be available at all.
- Our business is highly competitive, and we face intense competition from a number of companies, which could reduce our revenues, margins and operating results.
- We may be unsuccessful in executing our business strategy.
- In order to continue to attract large corporate customers, we may encounter greater pricing pressure, and increased service, indemnification and working capital requirements, each of which could increase our costs and harm our business and operating results.
- Failure to achieve our projected cost savings could adversely affect our results of operations and eliminate potential funding for growth.
- We may lose the right to use "Getty Images" trademarks in the event we experience a change of control or otherwise exceed the permitted usage of this trademark.
- We operate in new and rapidly changing markets, which makes it difficult to evaluate our future prospects and may increase the risk that we will not be successful.
- Expansion of our operations into new products, services and technologies, including content categories, is inherently risky and may subject us to additional business, legal, financial and competitive risks.
- The manner in which our customers' industries change could adversely affect our future revenues and limit our future growth prospects.
- We rely on third parties to drive traffic to our website, and these providers may change their search engine algorithms or pricing in ways that could negatively affect our business, results of operations, financial condition and prospects.
- Our operation in and continued expansion into international markets is important for our business. As we continue to expand internationally, we face additional business, political, regulatory, operational, financial and economic risks, any of which could increase our costs or otherwise limit our growth.
- Unless we increase customer and supplier awareness of certain of our new and emerging products and services, our revenue may not continue to grow.
- Our revenue and profitability may vary based on the mix of and basis upon which we license our content.
- The impact of currency fluctuations could adversely and materially affect our business and results of operations.
- We may be unable to adequately maintain, adapt and upgrade our websites and technology systems to ingest and deliver higher quantities of new content and allow existing and new customers to successfully search for our content.
- We may not be able to continue the growth of our business at rates reflective of our historical growth rates or at all.
- We may not meet our growth objectives and strategies, which may impact our competitiveness and results of operations.
- We may not be successful in acquiring or integrating new content and product lines.

Risks Relating to Personnel

- The loss of key personnel, an inability to attract and retain additional personnel or difficulties in the integration of new members of our management team into our company could affect our ability to successfully grow our business.
- We may be exposed to risks related to our use of independent contractors.

Risks Related to Technology, Privacy and Intellectual Property

- Technological interruptions have occurred in the past and could occur in the future, and these interruptions that impair access to our websites or the efficiency of our websites and technology systems could damage our reputation and brand and adversely affect our results of operations.
- Our failure to protect the proprietary information of our customers and our networks against security breaches could damage our reputation and expose us to liability and protracted and costly litigation.
- Our business and prospects would suffer if we are unable to protect and enforce our intellectual property rights.
- Our products and services may infringe on intellectual property rights of third parties, which could require us to incur substantial costs and distract our management.

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Risk Factors (Cont'd)

Risks Relating to Legal and Regulatory Matters

- An increase in government regulation of the industries and markets in which we operate, including with respect to the internet and e-commerce, could have a negative impact on our business.
- Our operations may expose us to greater than anticipated income and transaction tax liabilities that could harm our financial condition and results of operations.
- We collect, store, process, transmit and use personally identifiable information and other data, which subjects us to governmental regulation and other legal obligations related to privacy, information security and data protection in many jurisdictions. Any cybersecurity breaches or our actual or perceived failure to comply with such legal obligations by us, our third-party service providers or our partners, could harm our business.
- We are subject to payments-related risks that may result in higher operating costs or the inability to process payments, either of which could harm our financial condition and results of operations.
- If our goodwill or other intangible assets become impaired, we may be required to record a significant charge to earnings.
- Our ability to obtain additional capital on commercially reasonable terms may be limited.
- We are currently subject to various litigation matters, the unfavorable outcomes of which might have a material adverse effect on our financial condition, operating results and cash flow.

Risks Related to CC Neuberger Principal Holdings II's Securities

- If the Business Combination's benefits do not meet the expectations of investors, shareholders or financial analysts, the market price of CC Neuberger Principal Holdings II's securities may decline after the closing of the Business Combination.
- An active trading market for CC Neuberger Principal Holdings II's Class A ordinary shares may not be available on a consistent basis to provide shareholders with adequate liquidity. The share price may be extremely volatile, and shareholders could lose a significant part of their investment.
- CC Neuberger Principal Holdings II's Class A ordinary shares may fail to meet the continued listing standards of The New York Stock Exchange ("NYSE"), and additional shares may not be approved for listing on NYSE.
- Because the Company has no current plans to pay cash dividends for the foreseeable future, you may not receive any return on investment unless you sell your shares for a price greater than that which you paid for them.
- If, following the business combination, securities or industry analysts do not publish or cease publishing research or reports about the Company, its business, or its market, or if they change their recommendations regarding the Company's securities adversely, the price and trading volume of the Company's securities could decline.

Risks Related to CC Neuberger Principal Holdings II and the Business Combination

- The combined company will incur significant increased expenses and administrative burdens as a public company, which could have an adverse effect on its business, financial condition and results of operations.
- The Post-Combination Company's management team will have limited experience managing a public company.
- CC Neuberger Principal Holdings II Sponsor LLC ("Sponsor") and each of CC Neuberger Principal Holdings II's officers and directors agreed to vote in favor of the Business Combination, regardless of how CC Neuberger Principal Holdings II's other shareholders vote.
- Since the Sponsor and CC Neuberger Principal Holdings II's directors and executive officers have interests that are different, or in addition to (and which may conflict with), the interests of CC Neuberger Principal Holdings II's other shareholders, a conflict of interest may exist in determining whether the Business Combination with the Company is appropriate as CC Neuberger Principal Holdings II's initial business combination. Such interests include that the Sponsor and CC Neuberger Principal Holdings II's directors and executive officers, may lose their entire investment if a business combination is not completed, and that the Sponsor will benefit from the completion of a business combination and may be incentivized to complete the proposed Business Combination, even if it is with a less favorable target company or on less favorable terms to shareholders, rather than liquidate CC Neuberger Principal Holdings II.
- The ability to successfully effect the Business Combination and to be successful thereafter will be totally dependent upon the efforts of key personnel, some of whom may be from CC Neuberger Principal Holdings II and the Company, and some of whom may join the Post-Combination Company following the initial Business Combination. The loss of key personnel or the hiring of ineffective personnel after the Business Combination could negatively impact the operations and profitability of the post-combination business.
- CC Neuberger Principal Holdings II and the Company expect to incur significant transaction costs in connection with the Business Combination. Whether or not the Business Combination is completed, the incurrence of these costs will reduce the amount of cash available to be used for corporate purposes by CC Neuberger Principal Holdings II if the Business Combinations not completed.
- As a private company, the Company has not been required to document and test its internal controls over financial reporting, nor has management been required to certify the effectiveness of its internal controls, and its auditors have not been required to opine on the effectiveness of its internal control over financial reporting. As such, the Post-Combination Company may identify material weaknesses in its internal control over financial reporting which could lead to errors in the Post-Combination Company's financial reporting, which could adversely affect the Post-Combination Company's business and the market price of the Post-Combination Company's securities.
- The ability of CC Neuberger Principal Holdings II's shareholders to exercise redemption rights with respect to a large number of outstanding CC Neuberger Principal Holdings II Class A ordinary shares could increase the probability that the Business Combination would be unsuccessful.
- CC Neuberger Principal Holdings II is not required to obtain an opinion from an independent accounting or investment banking firm, and consequently, CC Neuberger Principal Holdings II's shareholders may have no assurance from an independent source that the price CC Neuberger Principal Holdings II is paying for the business is fair to CC Neuberger Principal Holdings II's shareholders from a financial point of view. The CC Neuberger Principal Holdings II board has not obtained (as of the date of this presentation) a third-party valuation or financial opinion in determining whether to proceed with the Business Combination, and may not obtain such a valuation or opinion.
- The Company's operating and financial forecasts, which were presented to the CC Neuberger Principal Holdings II Board of Directors, may not prove accurate.
- The Business Combination is subject to conditions, including certain conditions that may not be satisfied on a timely basis, if at all.
- Past performance by CC Neuberger Principal Holdings II, including its management team and affiliates, may not be indicative of future performance of an investment in CC Neuberger Principal Holdings II or the Post-Combination Company.