



Disclaimer and Other Important Information

This Presentation (the "Presentation") is for informational purposes only to assist interested parties in evaluating a proposed initial business combination (the "Transaction" or "Business Combination") among Archimedes Tech SPAC Partners Co. ("Archimedes"), and SoundHound Inc. ("SoundHound") pursuant to which SoundHound will become a wholly-owned subsidiary of Archimedes. In connection with the closing of the Business Combination, Archimedes will change its name to "SoundHound AI, Inc." The continuing combined entity is hereinafter referred to as the "Company" or the "Combined Entity". This Presentation relates to the potential financing of a portion of the Business Combination through a private placement (the "Private Placement") of Archimedes' Securities.

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Additional Information: In connection with the proposed Business Combination, Archimedes intends to file with the Securities and Exchange Commission (the "SEC"), a registration statement on Form S-4, containing a preliminary proxy statement/prospectus of Archimedes and after the registration statement is declared effective, Archimedes and SoundHound will mail a definitive proxy statement/prospectus relating to the proposed Business Combination to their respective shareholders. This Presentation does not contain any information that should be considered by Archimedes' or SoundHound's respective shareholders concerning the proposed Business Combination and is not intended to constitute the basis of any voting or investment decision in respect of the Business Combination or the securities of Archimedes. Archimedes' and SoundHound's respective shareholders and other interested persons are advised to read, when available, the preliminary proxy statement/prospectus and the amendments thereto and the definitive proxy statement/prospectus and other documents filed in connection with the proposed Business Combination, as these materials will contain important information about Archimedes, SoundHound and the Business Combination. When available, the definitive proxy statement/prospectus and other relevant materials for the proposed Business Combination will be mailed to shareholders of Archimedes and SoundHound as of a record date to be established for voting on the proposed Business Combination. Shareholders will also be able to obtain copies of the preliminary proxy statement/prospectus, the definitive proxy statement/prospectus and other documents filed with the SEC, without charge, once available, at the SEC's website at www.sec.gov, or by directing a request to: Archimedes Tech SPAC Partners Co., 2053 Philadelphia Pike #1968, Claymont, DE 19703.

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Disclaimer and Other Important Information

These forward-looking statements are subject to a number of risks and uncertainties, including: the inability of the parties to successfully or timely consummate the Transaction, including the risk that any required regulatory approvals are not obtained, are delayed or are subject to unanticipated conditions that could adversely affect the Company or the expected benefits of the Transaction, if not obtained; the failure to realize the anticipated benefits of the Transaction matters discovered by the parties as they complete their respective due diligence investigation of the other parties; the ability of Archimedes prior to the Business Combination, and the Company following the Business Combination, to maintain the listing of the Company's shares on Nasdaq; costs related to the Transaction; the failure to satisfy the conditions to the consummation of the Transaction, including the approval of the definitive merger agreement by the shareholders of Archimedes; the satisfaction of the minimum cash requirements of the definitive merger agreement, which is an amount equal to the PIPE commitments as of the date of the Merger Agreement; following any redemptions by Archimedes' public shareholders; the risk that the Transaction may not be completed by the stated deadline and the potential failure to obtain an extension of the stated deadline; the inability to complete a PIPE transaction; the outcome of any legal proceedings that may be instituted against Archimedes or SoundHound related to the Transaction; the attraction and retention of qualified directors, officers, employees and key personnel of Archimedes and SoundHound prior to the Business Combination, and the Company following the Business Combination; the ability of the Company to compete effectively in a highly competitive market; the ability to protect and enhance SoundHound's corporate reputation and brand; the impact from future regulatory, judicial, and legislative changes in SoundHound's or the Company's industry; the uncertain effects of the COVID-19 pandemic; competition from larger technology companies that have greater resources, technology, relationships and/or superior future financial performance of the Company following the Business Combination including the ability of future revenue to meet projected annual bookings; the ability of the Company to forecast and maintain an adequate rate of revenue growth and operational plan; its expenses; the ability of the Company to generate sufficient revenue from each of its revenue streams; the ability of the Company's patents and patent applications to protect the Company's core technologies from competitors; the Company's ability to manage a complex set of marketing relationships and realize projected revenues from subscriptions, advertisements, product sales and/or services; the Company's ability to execute its business plans and strategy; and those factors set forth in documents of Archimedes filed, or to be filed, with SEC. The foregoing list of risks is not exhaustive.

If any of these risks materialize or our assumptions prove incorrect, actual results could differ materially from the results implied by these forward-looking statements. There may be additional risks that neither Archimedes nor SoundHound presently know or that Archimedes and SoundHound currently believe are immaterial that could also cause actual results to differ from those contained in the forward-looking statements. In addition, forward-looking statements reflect Archimedes' and SoundHound's current expectations, plans and forecasts of future events and views as of the date of this Presentation. Nothing in this Presentation should be regarded as a representation by any person that the forward-looking statements set forth herein will be achieved or that any of the contemplated results of such forward-looking statements will be achieved. You should not place undue reliance on forward-looking statements in this Presentation, which speak only as of the date they are made and are qualified in their entirety by reference to the cautionary statements herein and the risk factors of Archimedes and SoundHound described above. Archimedes and SoundHound anticipate that subsequent events and developments will cause their assessments to change. However, while Archimedes and SoundHound may elect to update these forward-looking statements at some point in the future, they each specifically disclaim any obligation to do so. These forward-looking statements should not be relied upon as representing Archimedes' or SoundHound's assessments as of any date subsequent to the date of this Presentation. Accordingly, undue reliance should not be placed upon the forward-looking statements.

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The financial projections presented in this Presentation, with respect to SoundHound represent SoundHound management's current estimates of future performance based on various assumptions, which may or may not prove to be correct. SoundHound's independent registered public accounting firms have not audited, reviewed, compiled or performed any procedures with respect to the projections and, accordingly, they did not express an opinion or provide any other form of assurance with respect thereto. These projections constitute forward-looking information, are presented for illustrative purposes only and should not be relied upon as being necessarily indicative of future results. The assumptions and estimates underlying these projections are inherently uncertain and are subject to a wide variety of significant business, economic and competitive risk that could cause actual results to differ materially from those contained in these projections. Accordingly, there can be no assurance that these projections will be realized. Further, industry experts and others may disagree with these assumptions and with SoundHound management's view of the market and the prospects for SoundHound.

Use of Non-GAAP Financial Measures

This Presentation includes certain financial measures not presented in accordance with generally accepted accounting principles ("GAAP"). Therefore, these non-GAAP financial measures should not be considered in isolation or as an alternative to net income, cash flows from operations or other measures of profitability, liquidity or performance under GAAP. SoundHound believes that these non-GAAP measures of financial results (including on a forward looking basis) provide useful supplemental information to investors about SoundHound. SoundHound's management uses forward looking non-GAAP measures to evaluate SoundHound's financial and operating performance. However, there are a number of limitations related to the use of these non-GAAP measures and their nearest GAAP equivalents, including that they exclude significant expenses that are required by GAAP to be recorded in SoundHound's financial statements. In addition, other companies may calculate non-GAAP measures differently, or may use other measures to calculate their financial performance, and therefore, SoundHound's non-GAAP measures may not be directly comparable to similarly titled measures of other companies. A reconciliation of the non-GAAP financial measures used in this Presentation to their nearest GAAP equivalent is included in the appendix to this Presentation. However, to the extent that forward-looking non-GAAP financial measures are provided, they are presented without a reconciliation of such information to the most comparable GAAP measure.

Use of Data: The data contained herein are derived from various internal and external sources. No representation is made as to the reasonableness of the assumptions made within or the accuracy or completeness of any projections or modeling or any other information contained herein. Any data on past performance or modeling contained herein are not an indication as to future performance.

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SoundHound + Archimedes

A strong combination of business, financial, and technical leadership

SoundHound Inc.



Keyvan Mohajer
Founder & CEO

- Technical founder and entrepreneur
- 20+ years of experience scaling companies
- \$280M raised
- SVBJ top 40 under 40
- 90+ patents filed
- PhD, Stanford University

SoundHound Inc.



Nitesh Sharan
CFO

- Global public company finance leader
- Formerly CFO of Global Operations, Nike. Led teams at HP and Accenture.
- MBA Northwestern University



Mike Zagorsek
COO

- Technology veteran and operations leader
- Operations, marketing, and growth
- Previously at Square, Apple, and OgilvyOne



ARCHIMEDES



Dr. Luc Julia
Independent Director

- Renault: CSO
- Samsung: CTO and SVP of Innovation
- Apple: co-author of Siri's core patents.
- HP: Chief Technologist



Dr. Eric R. Ball
Chairman of the Board

- Artificial Intelligence Investor
- C3.ai: CFO
- Oracle: SVP / Treasurer



Brent Callinicos
Special Advisor

- Technology Investor
- Virgin Hyperloop One: CFO and COO
- Uber: CFO
- Google: Treasurer, Vice President
- Microsoft: Treasurer, Vice President



SoundHound Inc. Investment Highlights

Best-in-Class Voice AI Technology With Over 15 Years of Development and Innovation

- Fully integrated voice AI solution including cloud, embedded, and hybrid solutions
- Industry-leading Speech-to-Meaning® and Speech-to-Text technology surpassing competitors in speed, accuracy, and complexity

Leading Independent Voice AI Platform

- Strongest global choice for custom branded voice assistants vs. a “big tech” product takeover, resulting in strong positioning and adoption
- Large technical barriers to entry makes it impractical for new players to enter the market

In Production at Scale With Global Brands and Over 1B Queries Projected in 2021

- Custom voice assistants live in Mercedes-Benz, Hyundai, Honda, Pandora, Snapchat, White Castle, Vizio, and more
- 10x growth in Houndify traffic in the past 2 years, 2x in ~6 months, and projected to surpass 1B annual queries in 2021

\$100M+ Bookings Backlog and Unparalleled Strategic Partnerships Across Industries

- \$1B+ of overall annual revenue forecast within 5 years, with a large portion from existing customers
- Combined reach of over 2B users through strategic partners and investors

Massive \$160B+ Total Addressable Market

- 75B connected devices worldwide by 2025⁽¹⁾
- Over 8B voice assistants projected by 2024⁽²⁾

Robust and Foundational IP

- 227 patents granted or pending
- Includes Speech Recognition, Natural Language, Machine Learning, and more

Experienced and Visionary Management Team

- Deep technical expertise and proven track record of constant innovation and value creation
- Long-tenured team with deep expertise and proven ability to attract and retain the best talent

(1) Statista projected number by 2025, (2) Juniper: Voice Assistant Market (April 2020)

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Company Overview

Creating the next disruption in human-computer
interfaces

SoundHound Inc.


“This is Insane!”
Number 1 post on Reddit with 2+ million views in one day



<http://www.youtube.com/watch?v=px7d3tUkjes>

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Our Vision

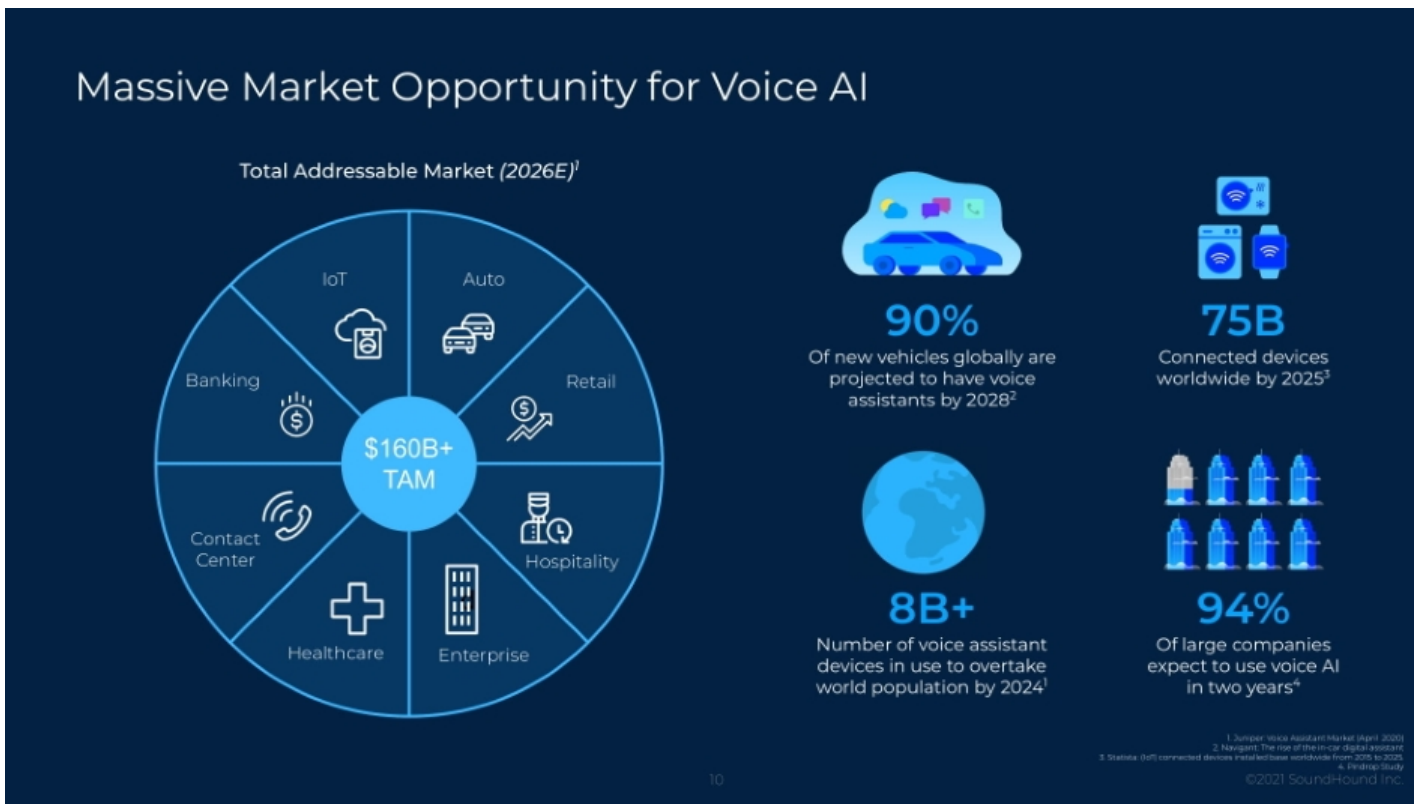
A conversational voice AI platform that:

- exceeds human capabilities
- delivers value and delight to end users
- creates an ecosystem with billions of products
- enables innovation and monetization opportunities for product creators.

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Technology Leaders Disrupted Markets and Expanded Upon Them



- Disrupted desktop computing
 - Operating system
 - Business value for *Product Creators*
- Market Cap: \$2.6T



- Disrupted mobile
 - Monetization platform
 - Business value for *Developers*
- Market Cap: \$2.5T



- Disrupted Internet search
 - Keyword bidding
 - Business value for *Advertisers*
- Market Cap: \$2.0T



- Disrupted commerce
 - E-commerce optimized for *Customers*
 - Business value for *Merchants*
- Market Cap: \$1.8T

SoundHound Inc.

Positioned to be the leader in Human-Computer interaction and the next generation of search monetization




Disrupting Human-Computer Interfaces

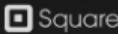
- Billions of products with voice AI
- Conversational interactions
- Reactive and proactive engagement
- 227 patents with 35 patents in conversational monetization
- Business value for *Product Creators, Advertisers, Developers, and Merchants*
- Proven adoption with 10x growth in Houndify traffic in the past 2 years



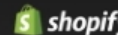
Growing Void and Demand for an Independent Voice AI Platform

The Rise of Independent Disruptors

- Focused resources
- Fueled by AI democratization of computing platforms
- Beating the legacy giants

 twilio  zoom  slack

 Square  stripe  Uber

 Roku  airbnb  shopify

Voice AI from Big Tech

- Conflict of interest
- Hidden agenda
- Learn and compete
- Product takeover
- Loss of brand autonomy and data

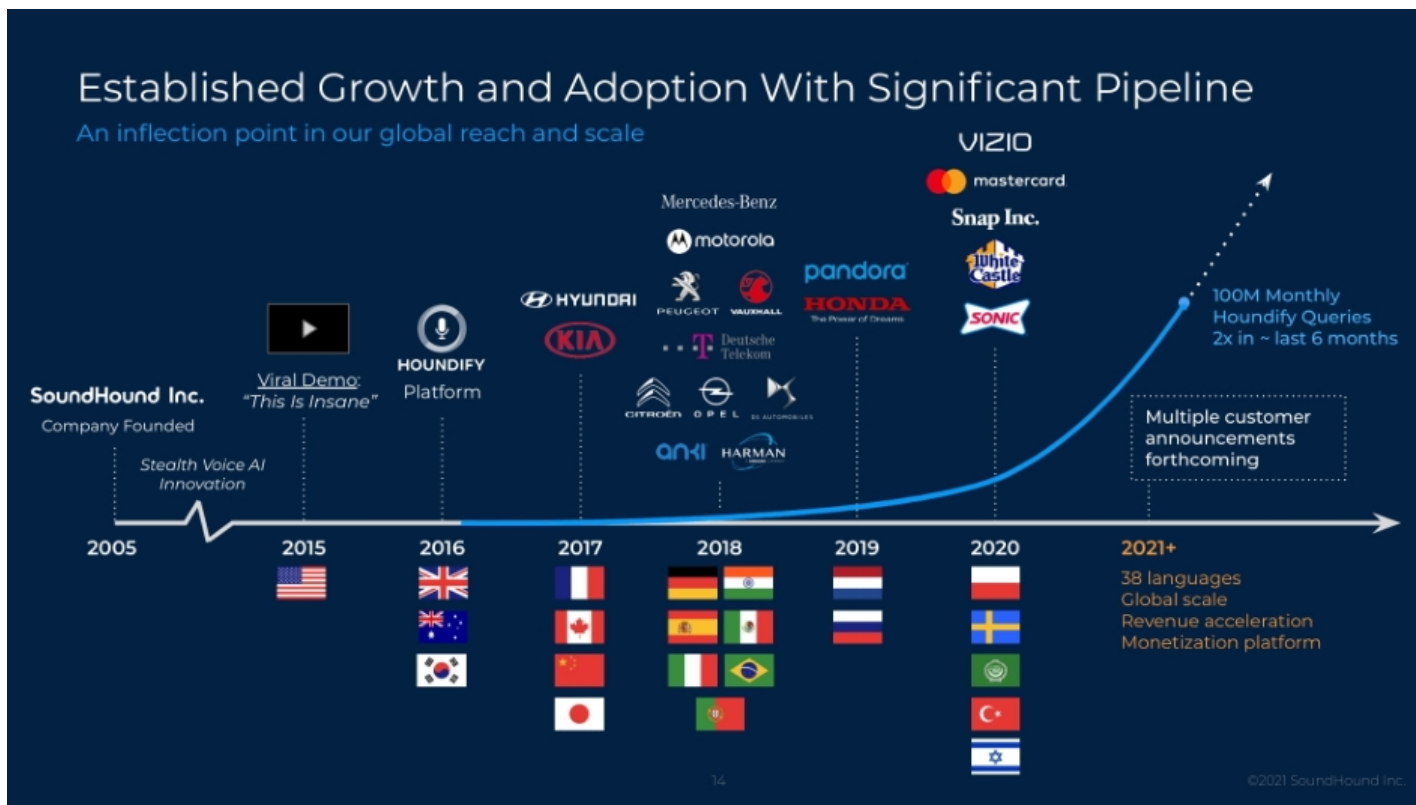
Voice Licensing Legacy Players

- Dated technology
- Outdated expensive business model
- Rigid contracts
- Low attachment to product success
- 4/12/2021: Microsoft acquisition of Nuance for \$19.7B

SoundHound Opportunity

- Disruptive Technology
- Custom voice assistants
- Proprietary domains and services
- Control of customer data
- Defined privacy policies
- No conflict of interest
- Innovation and monetization opportunities





Global Presence and Language Reach

Roadmap for 38 languages and 114 acoustic variations



Available Now	Roadmap
English (US)	Cantonese
English (UK)	Czech
English (AU)	Croatian
English (India)	Danish
Spanish	Farsi (Persian)
Spanish (Mexico)	Finnish
Portuguese	Greek
Portuguese (Brazil)	Hindi
French	Hungarian
French (Canada)	Indonesian
German	Norwegian
Dutch	Romanian
Italian	Slovak
Korean	Slovenian
Japanese	Thai
Mandarin (China)	Ukrainian
Russian	Vietnamese
Polish	
Swedish	
Arabic	
Turkish	
Hebrew	

Global Company With **9 offices** and **Teams in 16 Countries**

North America	South America	Europe	Asia
Santa Clara, CA (HQ)	Argentina	Paris	Netherlands
San Francisco	Brazil	Berlin	Sweden
Boulder		Italy	Russia
Toronto		Turkey	Poland
			Beijing
			Tokyo
			Seoul
			UAE

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SoundHound Inc. Leadership

Long-tenured team with deep expertise and proven ability to attract and retain the best talent

<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Keyvan Mohajer Founder & CEO</p> <ul style="list-style-type: none"> · Technical founder and entrepreneur · 20+ years of experience scaling companies · PhD, Stanford University </div> </div>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Tim Stonehocker CTO</p> <ul style="list-style-type: none"> · Audio recognition algorithms, search technologies, and scalable systems · B.S. Comp. Science, M.A. Music, Stanford · Previously at Amazon/A9 </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Majid Emami Co-Founder & VP Engineering</p> <ul style="list-style-type: none"> · Co-Founder · Executive leading technology R&D · PhD, Stanford University </div> </div>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Lisa Flattery VP Marketing</p> <ul style="list-style-type: none"> · Integrated marketing and advertising leader · Previously Senior Partner at Ogilvy & Mather in NYC, Chicago, and London </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>James Hom Co-Founder & VP Products</p> <ul style="list-style-type: none"> · Co-Founder · Executive leading all products · B.S. Computer Science, Stanford University </div> </div>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Kamyar Mohajer VP Corporate Strategy & Int'l Expansion</p> <ul style="list-style-type: none"> · Seasoned executive in law, business, music, and computer science · Leads partnerships, operations, legal, and expansion strategies </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Nitesh Sharan CFO</p> <ul style="list-style-type: none"> · Global public company finance leader · Formerly CFO of Global Operations, Nike. Led teams at HP and Accenture. · MBA Northwestern University </div> </div>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Amir Arbabi VP Business Development</p> <ul style="list-style-type: none"> · Business development leader · Former corporate attorney (MLG) · B.A. Economics, Stanford University · J.D. Law, Harvard University </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Mike Zagorsek COO</p> <ul style="list-style-type: none"> · Technology veteran and operations leader · Operations, marketing, and growth · Previously at Square, Apple, and OgilvyOne </div> </div>	<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Warren Heit VP Legal & General Counsel</p> <ul style="list-style-type: none"> · Experienced technology attorney · Previously Partner at White & Case for 18 years as Global Technology Attorney </div> </div>
<div style="display: flex; align-items: center; margin-bottom: 10px;"> <div> <p>Angeline Tucker VP People & Culture</p> <ul style="list-style-type: none"> · HR leader with global experience · Previously held multiple VP HR roles at Dell and Sapient </div> </div>	

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Backed by Leading Strategic and Financial Investors

Over \$280M raised from a cross-industry group of multinational investors with a combined reach of over 2B users

Select Strategic Investors



Select Financial Investors



Note includes \$15M of convertible debt converted at merger event.

Technology Overview

Breakthrough innovation with established adoption and growing momentum

SoundHound Inc.

Strong Cross-Industry Adoption and Integration



http://www.youtube.com/watch?v=1BjV_cE1RQ0

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Adoption From Market Leaders

Custom branded voice assistants powered by Houndify

Mercedes-Benz

"Partnering with SoundHound Inc. and integrating such a natural, conversational voice interface in our vehicles, allows the driving experience to become even more intuitive."



"Sophisticated voice recognition and AI integration are core to effectively providing drivers with the massive content and data that future connected vehicles have to offer."



"With Pandora Voice Mode, we're introducing a more natural and conversational way for listeners to discover new music, and enhance their app experience. It's like getting recommendations from a friend who really knows you."



"Harman partnering with SoundHound Inc. allows hospitality providers to deliver a simple and pleasurable in room experience for guests, whether it's controlling the room environment or using it for concierge services."

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Select Products In Market

- Mercedes: MBUX (multiple models)
- Hyundai: Dynamic VR (multiple models)
- Kia: Seltos, K5
- Honda: e (EV), Jazz
- Snapchat: Voice Scan
- Pandora: Voice Mode
- VIZIO: Smart TV Voice Remote
- White Castle: Voice AI Drive Through
- Sonic: Voice AI Ordering
- Deutsche Telekom: Magenta Speaker
- Anki: Vector Robot

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Technology Breakthroughs

Unmatched innovations in voice AI

The image displays three distinct diagrams illustrating voice AI breakthroughs:

- Speech-to-Meaning®:** A flowchart showing a process from 'SPEECH' (blue circle) through 'AUTOMATIC SPEECH RECOGNITION' (red oval) and 'NATURAL LANGUAGE UNDERSTANDING' (purple oval) to 'MEANING' (green circle). A large grey arrow points down to a simplified version where 'SPEECH' (blue circle) is directly connected to 'SPEECH TO MEANING™' (a blue circle with a white border) and 'MEANING' (green circle).
- Deep Meaning Understanding®:** A central blue circle with a puzzle piece icon labeled 'Deep Meaning Understanding™'. It is surrounded by six interconnected nodes: 'Speech to Text' (white circle), 'Meaning' (white circle), 'Statistical Models' (white circle), 'Neural Networks' (white circle), 'Context' (white circle), and 'Weighted Patterns' (white circle). Dotted lines also connect the central node to 'Large Data Structures' and 'Programming Instructions' at the top.
- Collective AI®:** A network diagram with a central blue circle containing a puzzle piece icon. It is surrounded by various colorful icons representing different data sources and services, including a speech bubble, a music note, a location pin, a cloud, a phone, and a gear, all interconnected by a network of lines.

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Speech-to-Meaning®

Breakthrough technology that understands speech like humans

Typical technologies use a two-step process: Speech-to-text and then text-to-meaning

Humans don't convert speech to text then process the text into meaning – they do it one step

Like humans, Speech-to-Meaning® combines Automatic Speech Recognition and Natural Language Understanding *automatically in real time*

Dramatically increased speed and accuracy

TRADITIONAL APPROACH



WITH HOUNDIFY



Deep Meaning Understanding[®]

Enabling natural and complex conversations

- ✓ Understands complex conversations
- ✓ Understands context
- ✓ Automatically creates a searchable space and allows dynamic changes
- ✓ Lightning fast searches that avoid early classifications
- ✓ Real time speech or text input
- ✓ Executes code in real time
- ✓ Scalable

The diagram illustrates the architecture of Deep Meaning Understanding. At the center is a circle labeled "Deep Meaning Understanding™" containing a puzzle icon. To its left is a circle labeled "Speech or Text" and to its right is a circle labeled "Meaning". Six dashed lines radiate from the central circle to labels: "Large Data Structures" (top), "Programming Instructions" (top-right), "Statistical Models" (bottom-right), "Neural Networks" (bottom), "Context" (bottom-left), and "Weighted Patterns" (top-left).

Example interaction:

Show me hotels in San Francisco that are less than \$600 but not less than \$300, are pet friendly, have a gym and a pool, with at least 3 stars, staying for 2 nights, and don't include anything that doesn't have wi-fi.

Here are several hotels matching your criteria.

Sort by lowest price.

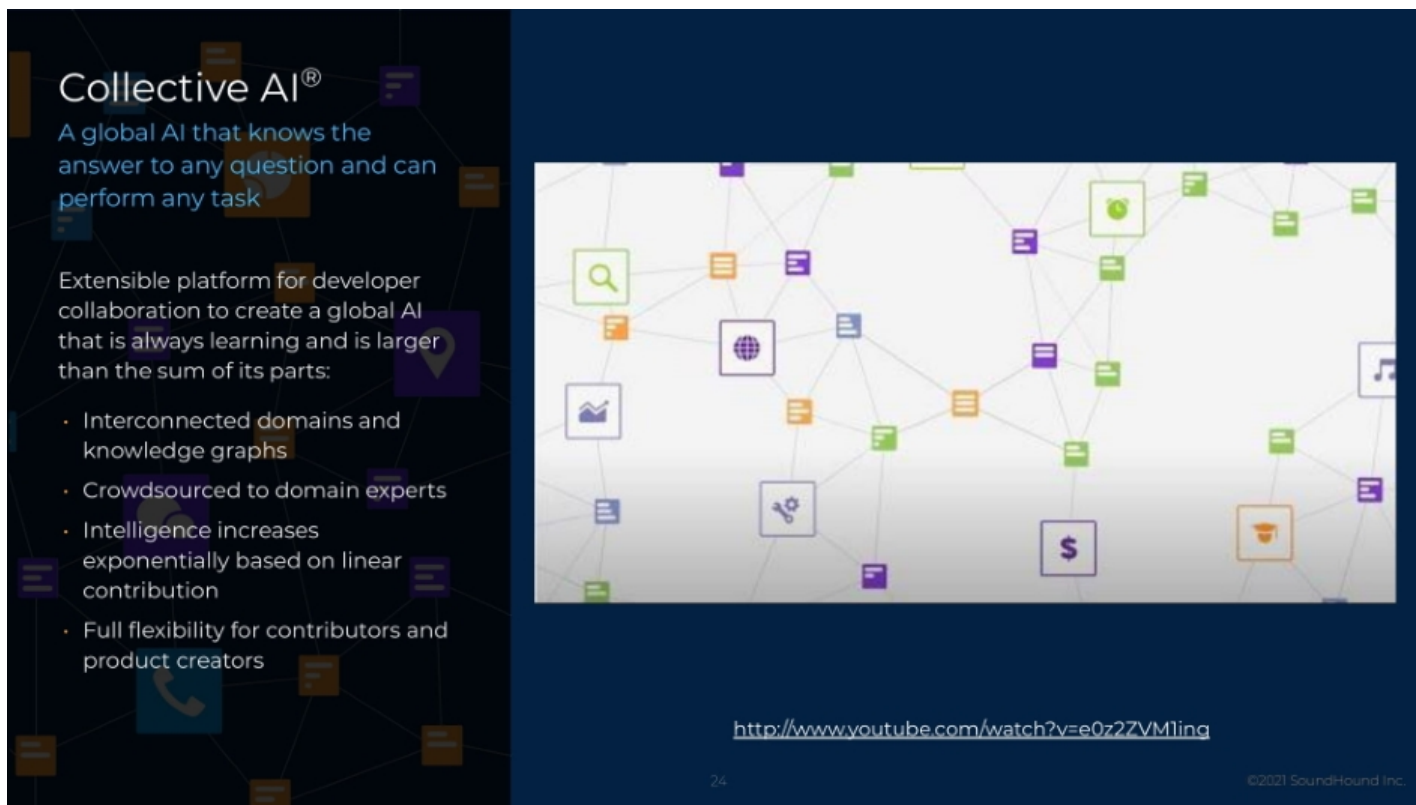
Showing 2 results sorted by lowest price.

"What if I check in tonight and stay for 2 nights?"

Showing 1 result for September 10, staying for 2 nights

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The slide is divided into two main sections. The left section has a dark background with a network of nodes and lines. The right section has a light background with a similar network diagram. The text is white and blue.

Collective AI[®]

A global AI that knows the answer to any question and can perform any task

Extensible platform for developer collaboration to create a global AI that is always learning and is larger than the sum of its parts:

- Interconnected domains and knowledge graphs
- Crowdsourced to domain experts
- Intelligence increases exponentially based on linear contribution
- Full flexibility for contributors and product creators

<http://www.youtube.com/watch?v=e0z2ZVM1ing>

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Competitive Advantage	"Big Tech" 1	"Big Tech" 2	"Big Tech" 3	Legacy Vendors	"Big Tech" 4	HOUNDIFY
Speech-to-Meaning® (Real-Time ASR+NLU)						✓
Basic NLU	✓	✓	✓	✓	✓	✓
Deep Meaning Understanding® (Complex Conversation Support)						✓
NLU Platform	✓				✓	✓
Collective AI®: Extensible Platform						✓
Dual Hybrid Technology				✓		✓
Embedded Offline Recognition				✓		✓
Hundreds of Domains	✓				✓	✓
Monetization Revenue						✓
Custom Wake Word/Multi Wake Word				✓		✓
Own Your Brand/Experience				✓		✓
Complete Offering				✓		✓
Independent and Platform Agnostic				✓		✓
Custom Solutions and Support				✓		✓

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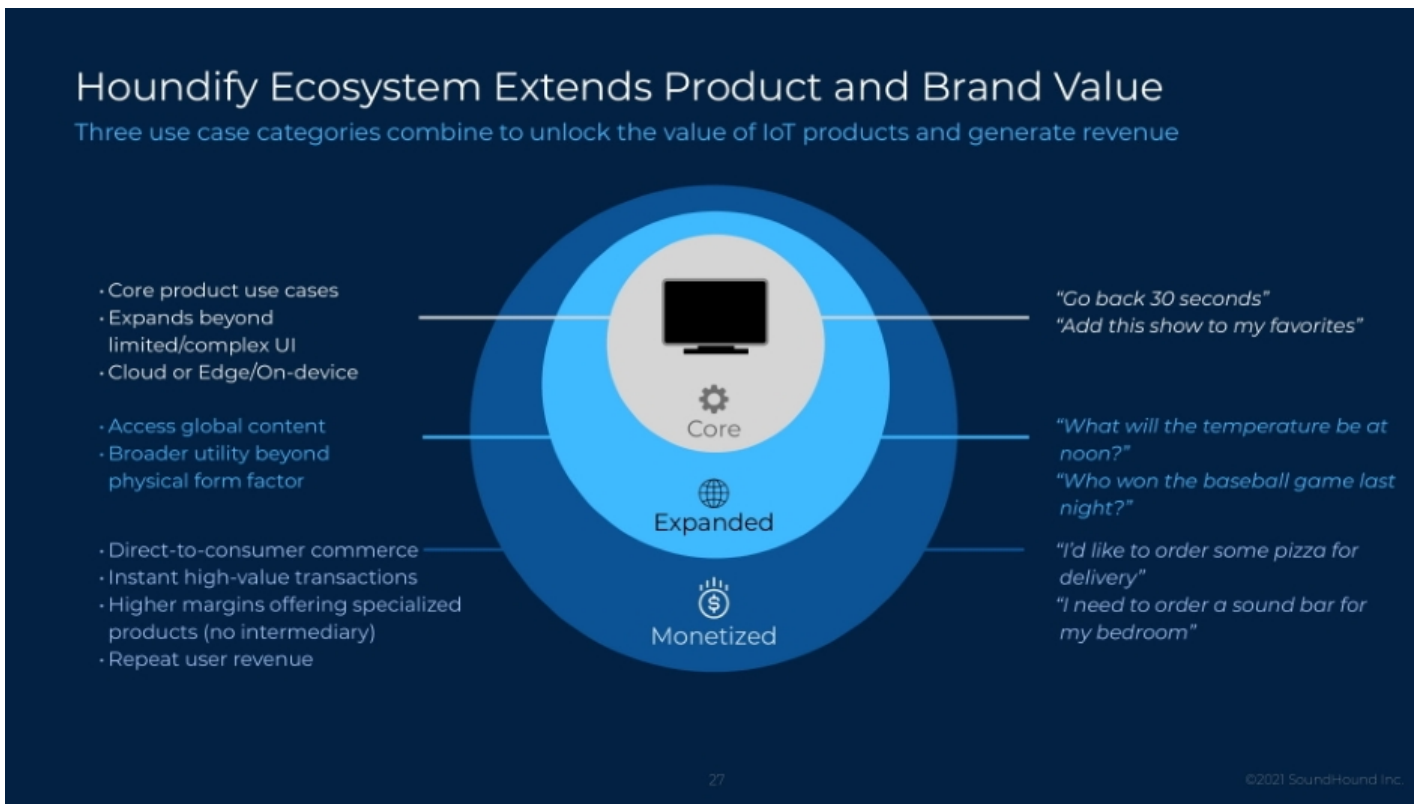
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Strong Patent Protection

227 Patents: 81 granted, 146 pending

	Speech Recognition	ASR accuracy, SLMs, AM training, pronunciations, phrase spotting, EOU detection, speech attribute detection
	Natural Language	Domains, grammars & phrasings, parsing & interpretation, slot values, disambiguation & modal dialog, query API access, response information, transcriptions
	Machine Learning	Neural networks & training, statistical modeling, embeddings & dimensionality reduction, crowdsourcing, recommendation, database management, prediction, privacy
	Human Interfaces	Microphone, displays, device states, engagement, TTS voices, query cut-offs, personalization, conversations, searching, filtering
	Platform and Tools	Platforms, SDKs, developer interfaces, content/data providers
	Advertising	Ads, profiling, thoughts & concepts, monitoring, bidding, buying/purchasing, payments
	Consumer Electronics	Portable devices, wearable devices, automobiles, appliances, offline capabilities
	Audio and Music	Fingerprinting & music recognition, broadcast & source identification, lyrics synchronization, sing/hum recognition

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Financial Overview

Growth in usage fuels financial momentum and strengthens go-to-market strategy

SoundHound Inc.

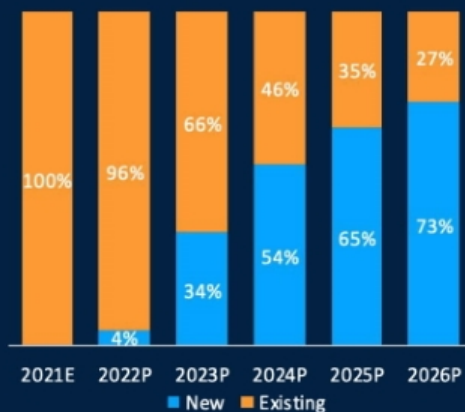


Growth In Bookings Provides a Foundation For Revenue Growth

Bookings backlog expected to double year-over-year

Forecasted Rev. by Cust. Relationship (% gr rev)

- 100% of projected revenue in 2021 is driven by existing customers
- Existing customers continue to generate over 40% of forecasted revenues in 2024

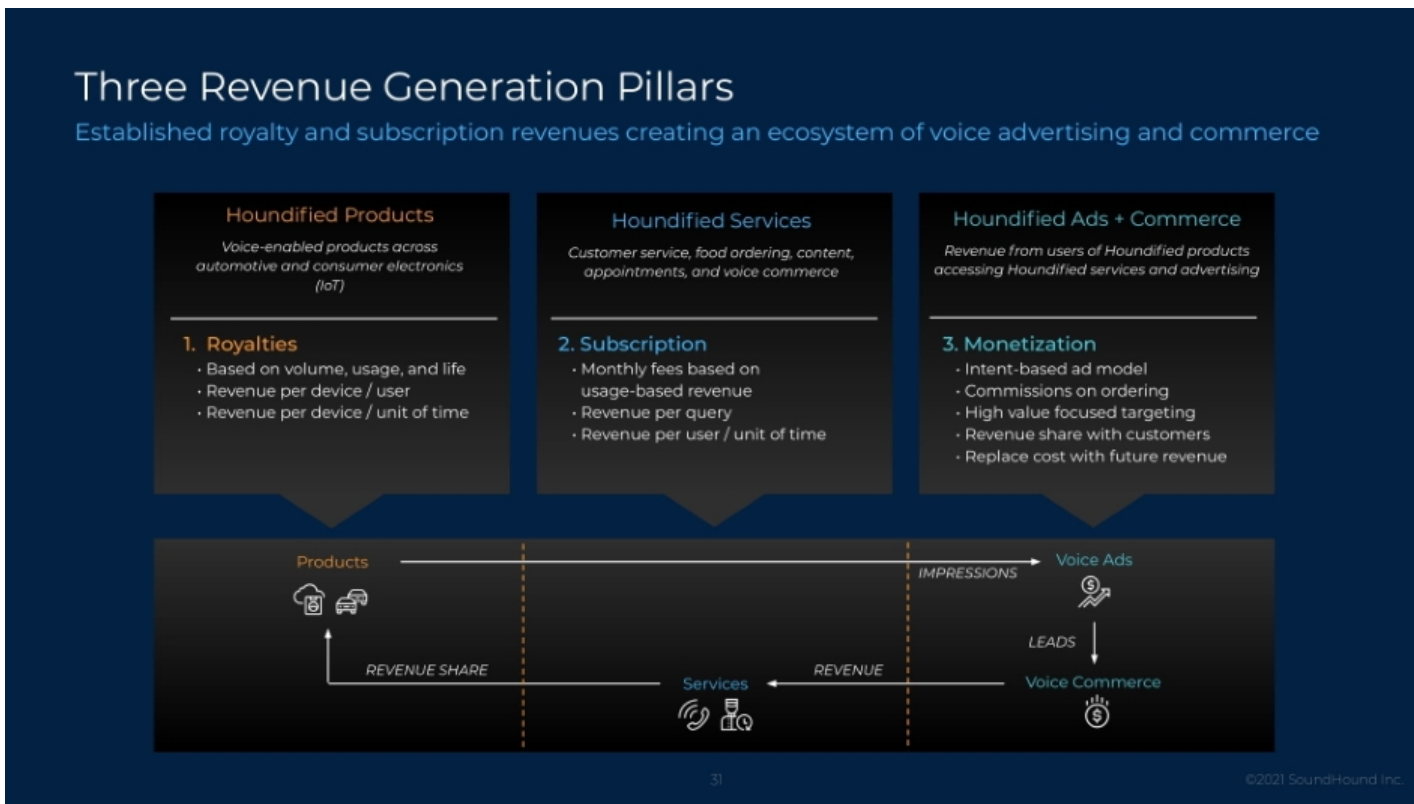


Proj. Annual Bookings Backlog & Gross Revenue (in millions)

- Bookings are represented by multi-year contracts generating ongoing annual revenue.
- Backlogs result from projected bookings combined with remaining billings from existing bookings.
- Bookings projections limited to 2023 based on pipeline forecast.



Source: Management estimates. Note: Revenue projections for existing customers include contract renewal, geographic expansion, and search monetization. [1] Bookings backlog projections limited to 2023 based on pipeline projections. [2] Backlog calculation based on cumulative new bookings minus revenue associated with the booking within the calendar year. ©2021 SoundHound Inc.



Monetization Growth

Increased usage incentivizes growth in monetized services

Monetization Flywheel

Users make queries and transact more frequently

Houndify gets revenue share and innovates

Services and domains get increased revenue and are attracted to the platform

Products get revenue share and increasingly offer more services

Compound Market Impact

Monetization improves adoption

- Free or reduced cost to implement improves adoption by products and services

And increases TAM

- Increased monetization revenue opportunities post-adoption increases the TAM

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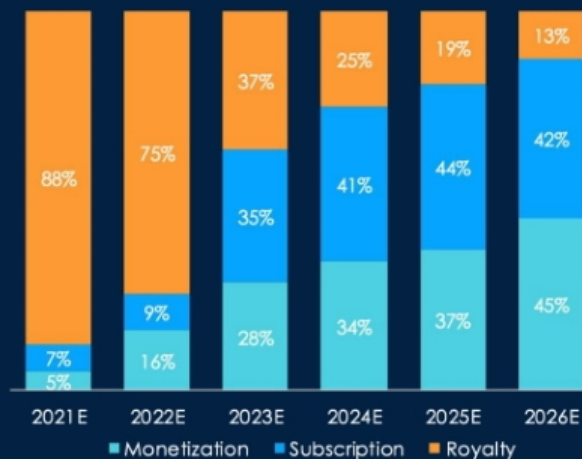
Projected Revenue Contribution by Category

Commentary

Three revenue "pillars" generating compounded growth:

1. **Royalty revenue** from Houndified products
 - Includes cars and IoT products.
2. **Subscription revenue** from Houndified services
 - Includes customer service, food ordering, reservations, appointments, and voice commerce.
3. **Monetization revenue** from users of Houndified products accessing Houndified services and advertising.
 - Lead generation and repeat transaction revenue with advertising
 - Revenue shared with product creators
 - Creates compound impact of increasing adoption and Total Addressable Market (TAM)

Contribution by Revenue Category (% gross revenue)



Source: Management estimates. Revenue projections align with all other reports in this presentation.

Extensive Selection of Voice AI Content and Services

Available as white label with full redistribution rights

Select Content Domain Partners



Houndify Responds With the Best Content Domain



Robust Projected Growth Profile

Summary Financials		<i>(in millions)</i>						
	2019A	2020A	2021E	2022P	2023P	2024P	2025P	2026P
Bookings ^{(2) [3]}	\$24	\$54	\$100	\$180	\$243	-	-	-
<i>% Growth</i>		122.2%	85.2%	80.2%	35.1%	-	-	-
Gross Revenue	\$8	\$13	\$20	\$30	\$110	\$297	\$635	\$1,164
<i>% Growth</i>		69.6%	54.7%	46.9%	271.1%	170.5%	113.7%	83.4%
Net Revenue	\$8	\$13	\$20	\$28	\$98	\$255	\$533	\$939
<i>% Growth</i>		69.6%	54.7%	41.3%	244.9%	159.7%	109.0%	76.3%
Gross Profit	\$3	\$7	\$15	\$22	\$84	\$226	\$479	\$844
<i>% of Gross Revenue</i> ⁽¹⁾	41.2%	55.0%	74.0%	75.4%	77.0%	76.2%	75.4%	72.5%
Adj. EBITDA	(\$56)	(\$50)	(\$73)	(\$101)	(\$88)	\$6	\$191	\$471
<i>% of Gross Revenue</i>						2.1%	30.1%	40.5%

Source: Management estimates. Note: Bookings, forecasted Gross Profit, and Adj. EBITDA are non-GAAP measures. Forecasted Gross Profit excludes depreciation and amortization. Financials audited in accordance with PCAOB auditing standards. (1) Declining gross profit margins beginning 2023 due to projected monetization revenue shared with customers as monetization partnerships accelerates. (2) Bookings and revenue projections in this table align with all other reports in this presentation. (3) Bookings projections limited to 2023 based on pipeline projections.

Gross Monetization – Implied Revenue Per User

SoundHound Projection

Aggregate Monetization per User / Year

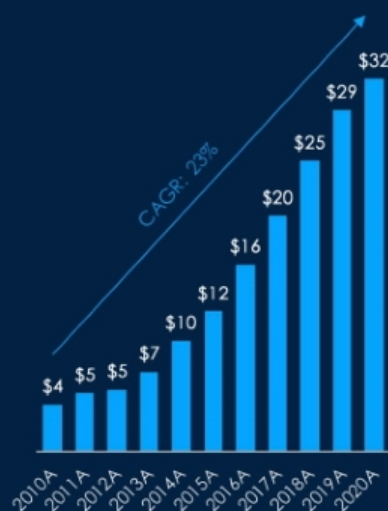
SoundHound's projected revenue per device is conservative relative to Facebook and Google's historical figures



Historical Industry KPIs

Facebook (Global) ARPU

Facebook (US) ARPU: \$164



Google (Global) ARPU

Google (US) ARPU: \$281



Source: Management estimates, Company materials, Wall Street research, and online sources.
 Note: SoundHound assumes average of 1 user per device during the forecast period. Google user count estimated to grow with world population.

SoundHound's Undeniable Criteria For Adoption



Transaction Overview

SoundHound Inc.

Transaction Overview

(in millions, except per share figures)

Sources & Uses	
Sources of Funds	
SoundHound Rollover Equity	\$2,000
SPAC Cash in Trust	133
PIPE Proceeds	111
Total Sources	\$2,244

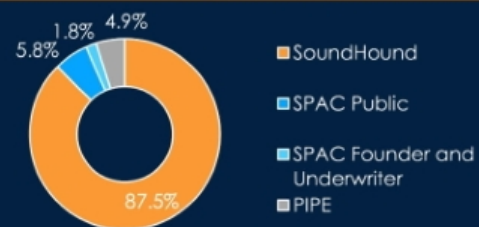
Uses of Funds	
SoundHound Rollover Equity	\$2,000
Estimated Fees & Expenses	25
Cash to Balance Sheet	219
Total Uses	\$2,244

Pro Forma Revenue Multiples	
2023P Gross Revenue	\$110
2024P Gross Revenue	297
<i>Pro Forma Enterprise Value / 2023P Gross Revenue</i>	18.8x
<i>Pro Forma Enterprise Value / 2024P Gross Revenue</i>	7.0x

Pro Forma Valuation

Share Price	\$10.00
Pro Forma Shares Outstanding	228.6
Pro Forma Equity Value	\$2,286
Less: Pro Forma Net Cash	(219)
Pro Forma Enterprise Value	\$2,067

Pro Forma Ownership

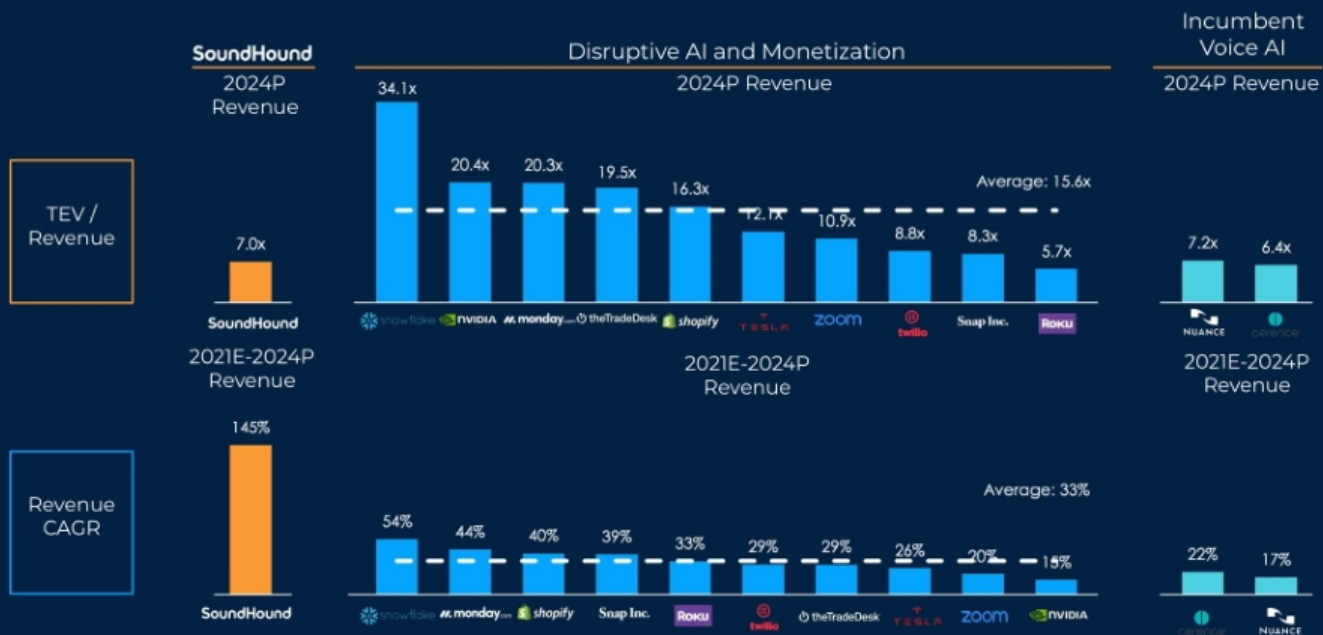


Note: Assumes no redemptions from SPAC trust account and assumes new shares are issued at a price of \$10.00. Pro forma shares outstanding includes 13.30 million SPAC Public shares, 3.33 million SPAC Founder shares, 0.42 million SPAC Underwriter shares, 0.42 million SPAC Founder and Underwriter private placement shares, 11.30 million PIPE shares, and 202.00 million rollover shares to existing SoundHound shareholders (with assumed options and warrants based on the treasury stock method). Excludes impact of 6.86 million outstanding warrants with a strike price of \$1.50 and excludes awards reserved under the new equity incentive plan and employee stock purchase plan to be adopted in connection with the closing. Pro forma ownership reflects economic rights; stock issued to SoundHound's three founders may be high-vote stock, subject to negotiation with and approval of the Special Committee of the Board of Directors and approval of Company Stockholders.

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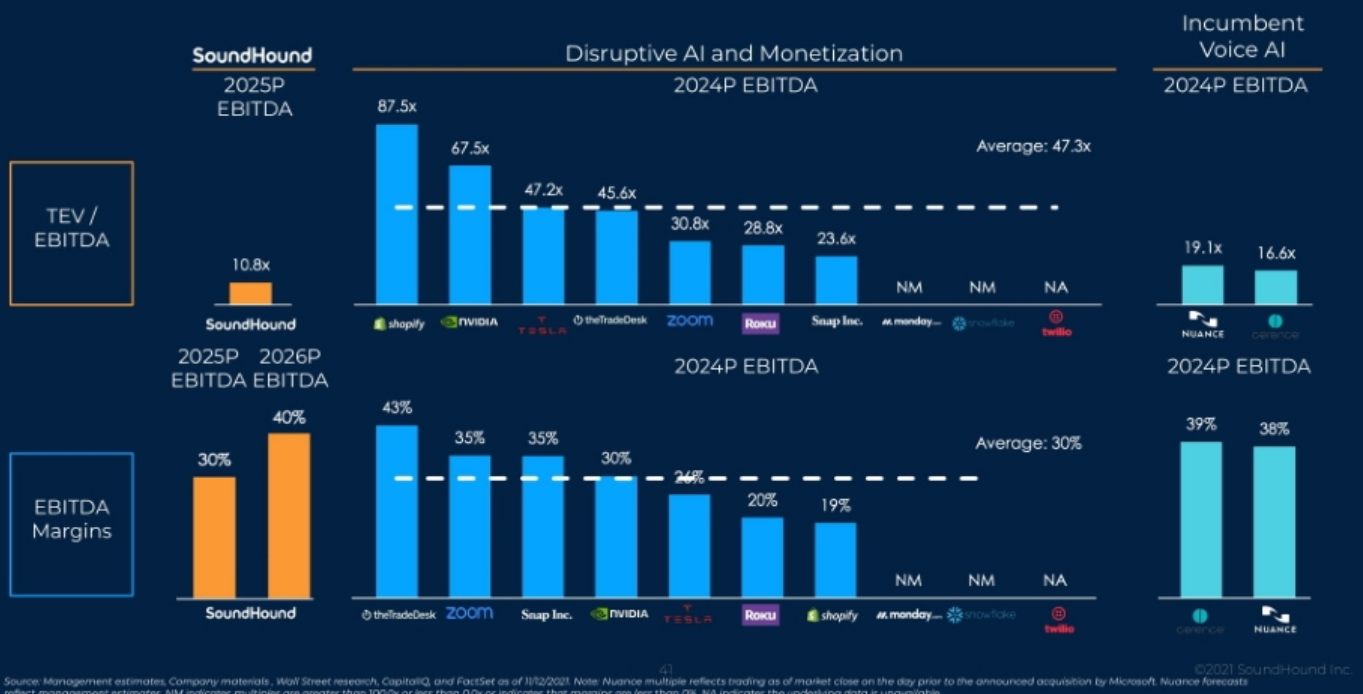
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Attractive Valuation Relative to Revenue and Revenue Growth

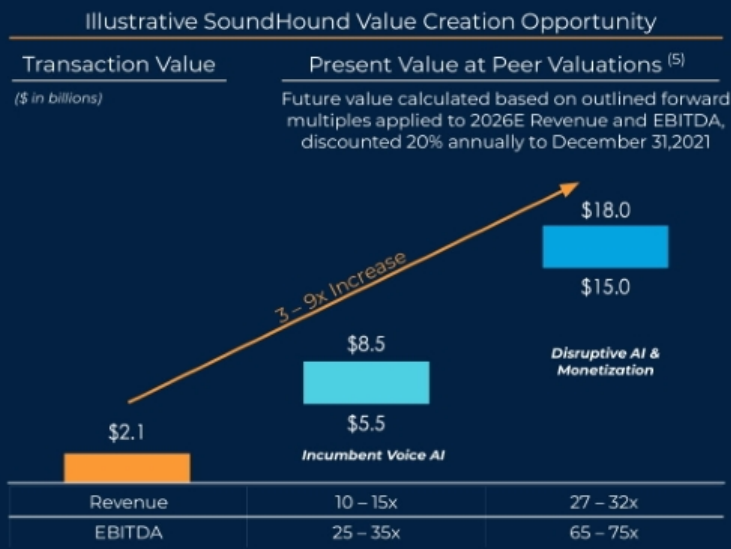
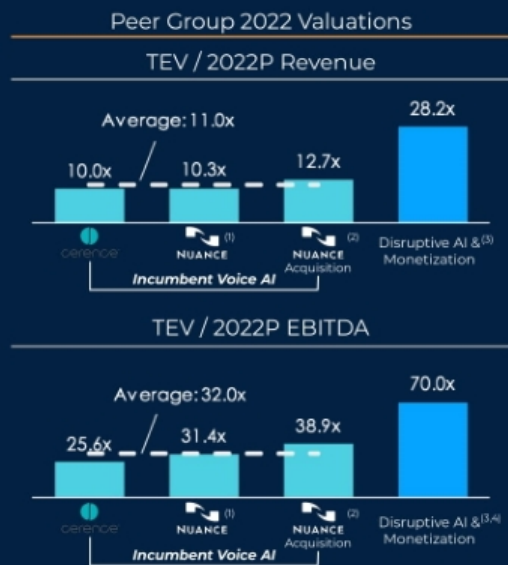


Source: Management estimates, Company materials, Wall Street research, CapitalIQ, and FactSet as of 11/12/2021. Note: Nuance multiple reflects trading as of market close on the day prior to the announced acquisition by Microsoft. Nuance forecasts reflect management estimates. ©2021 SoundHound Inc.

Attractive Valuation Relative to EBITDA and Profitability



Significant Near Term Value Creation Opportunity

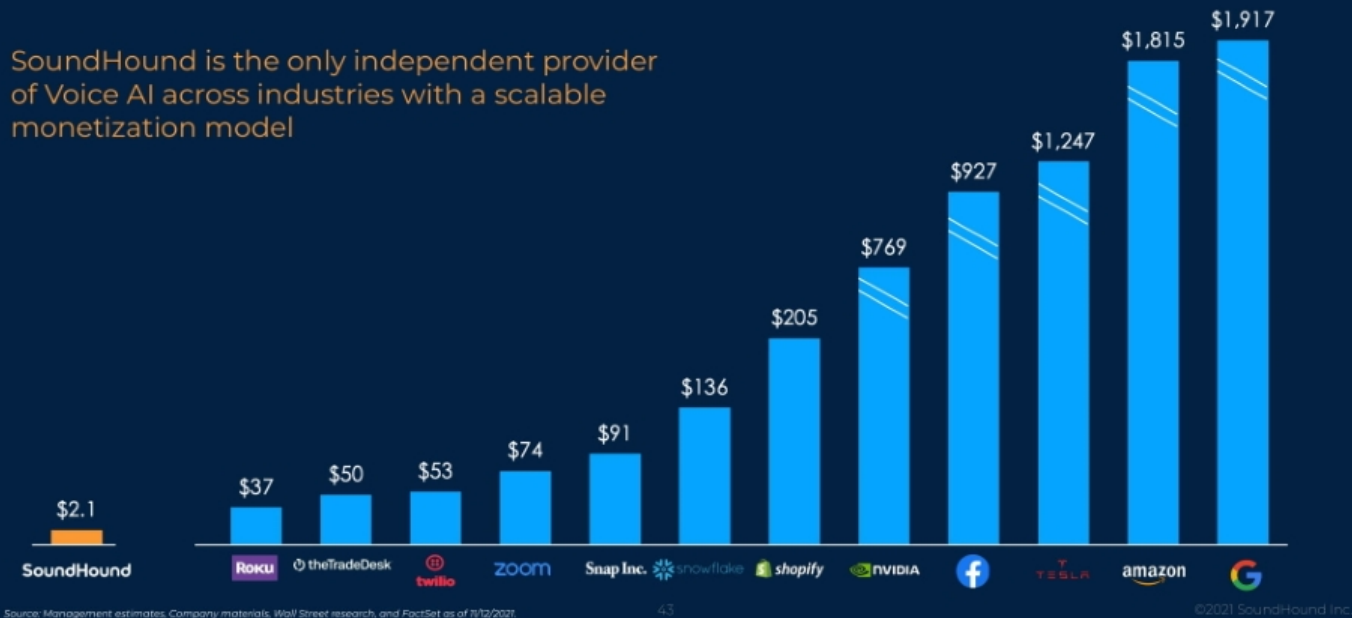


Source: Management estimates, Company materials, Wall Street research, CapitalIQ and FactSet as of 11/12/2021. Note: Nuance revenue and EBITDA forecasts reflect management estimates. (1) Multiple reflects trading as of market close on the day prior to the announced acquisition by Microsoft. (2) Multiple reflects Microsoft's cash offer price of \$55.00 per share. (3) Disruptive AI and Monetization peer average includes Monday.com, NVIDIA, Roku, Shopify, Snap, Snowflake, Tesla, Trade Desk, Twilio, and Zoom. (4) Excludes EBITDA multiples above 100.0x or below 0.0x. (5) Present value assuming valuation multiples applied to 2026P Revenue and EBITDA, 12/31/2021 valuation date and 20% discount rate.

Significant Medium to Long Term Value Creation Opportunity

(\$ in billions)

SoundHound is the only independent provider of Voice AI across industries with a scalable monetization model



Appendix

SoundHound Inc.

Non-GAAP Reconciliations

Adj. EBITDA Reconciliation

(in millions)

	2019A	2020A
GAAP Operating Income / (Loss)	(\$65)	(\$66)
Non-GAAP Adjustments		
Plus: Depreciation & Amortization	5	6
Plus: Stock-Based Compensation	3	6
Plus: Change in Warrant Liability	0	1
Plus: Amortization Of Debt Issuance Costs	-	1
Plus: Change in Fair Value of Derivative Liability	-	1
Plus: Loss Upon Extinguishment of Debt	-	4
Less: Deferred Income Taxes	-	(2)
Adj. EBITDA	(\$56)	(\$50)

Source: Company financials.

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Recent Strategic Developments

Strategic Partnership with Oracle

- In August 2021, SoundHound entered into a strategic partnership with Oracle Corporation (“Oracle”), a leading global cloud infrastructure provider, to accelerate its global expansion
 - Increases availability of SoundHound’s services to existing and prospective customers
 - Accelerates research and development and training of Artificial Intelligence (AI) models

Oracle has committed to an investment in the PIPE



Significant Lead in Voice AI Technology and Adoption

Voice AI technology has high barriers to entry

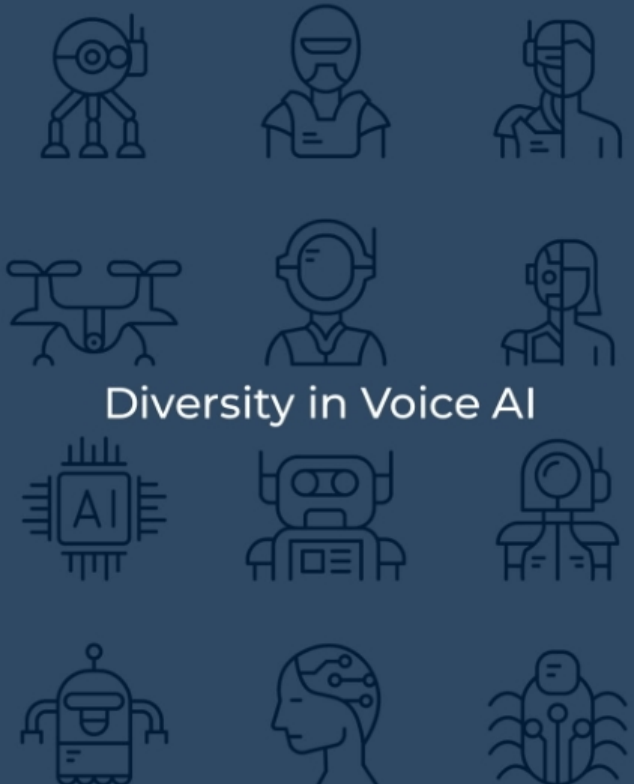
- Requires years of R&D
- Very few competitors
- Unlikely new players

Many industry giants have tried and not succeeded

Houndify maintains its technology lead on competition, with proven adoption and established global scale

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Diversity in Voice AI

Our world will be filled with smart devices and robots

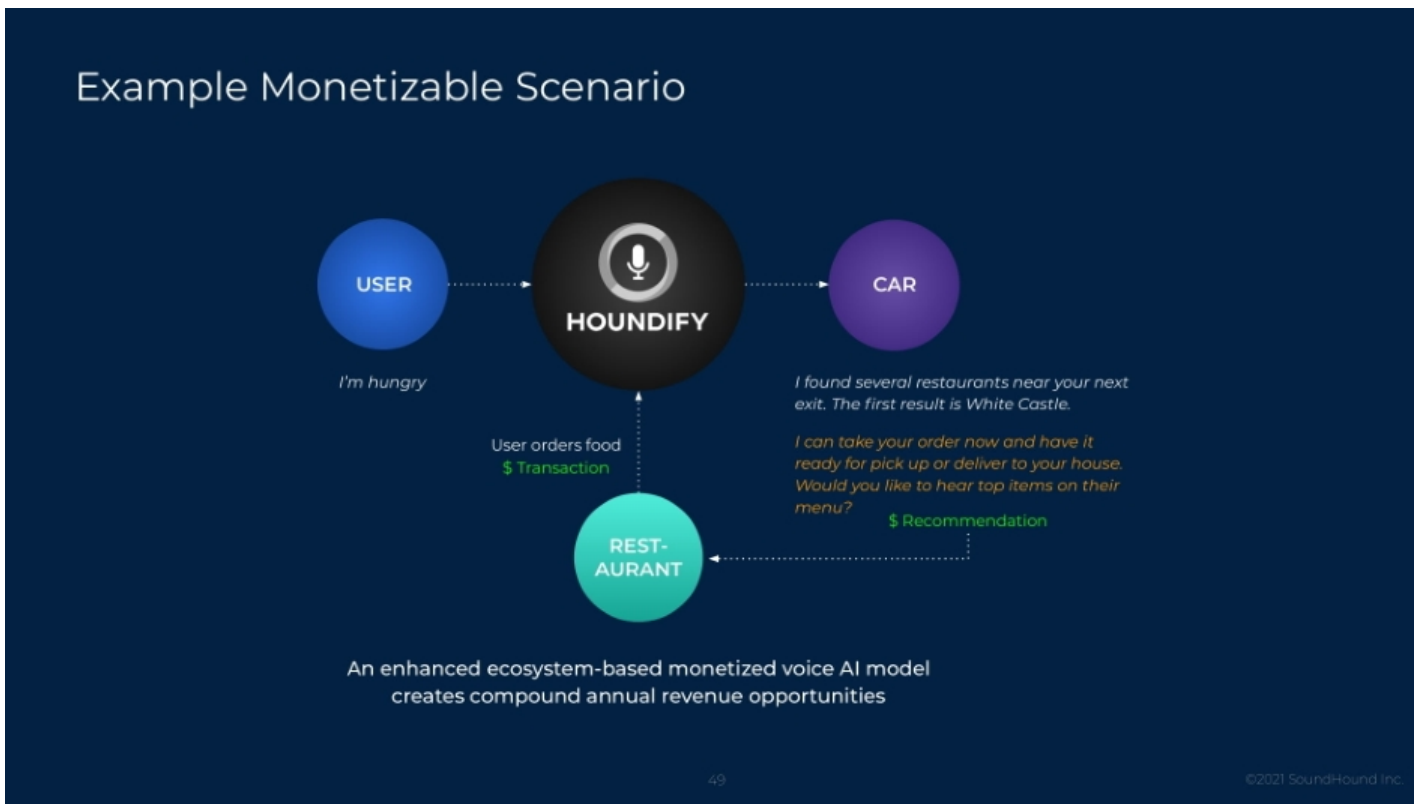
But they will not all have the same name

We will have multiple assistants, with different names, varying expertise and unique personalities

We will be living in a multi-assistant world, all connected to one Collective AI – a central source of broad knowledge

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Future Reality: Personalized Experience for Houndify users

Unified and across products creates value across the ecosystem

- Voice Biometrics**
 - Allows for personal identification
 - Works across Houndify products
- Voice Password**
 - Combine with speaker ID/biometrics to create two-factor authentication
- Emotion Detection**
 - A more tailored empathetic experience
 - Leveraged to offer more targeted monetizable offers
- Visual Wake**
 - Face tracking, body tracking, and audio channelling can create more natural interactions
- Always Listening**
 - Free from turn-based conversations, Houndify interactions happen organically
- Multi-Zone Audio**
 - Can better differentiate multiple speakers, especially in automotive
 - Working with biometrics, can identify unique individuals
- Real-Time Translation**
 - Speak and receive responses in any language
 - Houndify acts as a universal translator
- Dynamic TTS**
 - Responds and sounds like a real person
- Payment and Fulfilment**
 - Voice-based ordering
- Audiovisual Search**
 - "Tell me about this building"
 - "What's that store across from me?"

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In-car sentence accuracy

In different conditions. Test performed by Houndify automotive customer.

(%)	0 km/h	60 km/h	105 km/h	120 km/h
Large Tech Company	89%	81%	58%	33%
Houndify	95%	90%	78%	66%

