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## Transaction Overview

### Overview

Infinite Assets ("InfiniteWorld") represents the combination of digital asset infrastructure with leading digital asset content creation capabilities

Aries I Acquisition Corporation ("Aries") is a technology focused SPAC with \$145M cash in trust

InfiniteWorld and Aries are combining to capitalize on deep secular trends at play in the way leading brands use digital assets, marketing and engagement strategies, and cutting-edge technology to drive digital engagement commerce incrementality in the metaverse

### Capital Structure

InfiniteWorld shareholders are rolling 100% of their equity with all transaction proceeds (after transaction expenses) being retained in the business

Current investors in InfiniteWorld include Morgan Creek Digital, GSR, Wintermute, Blockchain Coinvestors, Bill Shihara, among others

Pro Forma for the business combination (assuming no redemptions), we expect:

- InfiniteWorld will have \$151M of cash to fund the acceleration initiatives (\$145M cash in trust and \$26M cash balance of Infinite, less \$20M of estimated transaction expenses) <sup>(1)</sup>
- Existing InfiniteWorld shareholders will represent 75% of the Pro Forma ownership at close with up to 50M of additional earnout potential <sup>(2)</sup>

### Valuation

Pro Forma Enterprise Value of \$554M, representing 7.8x and 3.2x 2023E and 2024E Revenue, respectively

Represents attractive entry point compared to peer trading multiples

<sup>1)</sup> Assumes no Aries shareholder redemptions

<sup>2)</sup> Pro Forma ownership does not include the potential earnout consideration of up to 50M additional shares issued in equal increments upon the share price achieving \$15.00, \$17.50, \$20.00, \$22.50 and \$25.00 for 20 consecutive trading days between closing and the fifth anniversary of closing

## Transaction Overview (Cont'd)

(\$ in millions, except per share data)

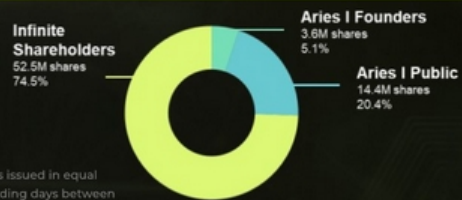
Sources	
Aries I Cash Held in Trust <sup>(1)</sup>	\$145
Shares Issued to InfiniteWorld Shareholders <sup>(2)</sup>	\$525
InfiniteWorld Cash on Hand	\$26
<b>Total Sources</b>	<b>\$696</b>

Uses	
Stock Consideration to InfiniteWorld Shareholders <sup>(2)</sup>	\$525
Estimated Transaction Expenses	\$20
Cash to Balance Sheet <sup>(1)</sup>	\$151
<b>Total Sources</b>	<b>\$696</b>

Pro Forma Valuation	
Share Price <sup>(2)</sup>	\$10.00
Pro Forma Shares Outstanding <sup>(3), (4)</sup>	70.5
Equity Value	\$705
(+) Debt	-
(-) Cash	\$151
Enterprise Value	\$554

### Pro Forma Ownership



1. Assumes no Aries shareholder redemptions
2. Shares issued is based on \$10.00 per share
3. Pro Forma ownership does not include the potential earnout consideration of up to 50M additional shares issued in equal increments upon the share price achieving \$15.00, \$17.50, \$20.00, \$22.50 and \$25.00 for 20 consecutive trading days between closing and the fifth anniversary of closing
4. Does not include the impact of warrants exercisable at \$11.50

# Aries I Acquisition Corp.

Aries I Acquisition Corp. (NASDAQ: RAM) raised \$144M in its initial public offering on May 18, 2021, to merge with a target in the blockchain, digital currencies, and quantum computing sectors

Acquisition Criteria	INFINITE WORLD
High growth sector with large addressable market	✓
Early-stage curve with ability to take advantage of structural next generation evolution	✓
Differentiated approach to secure market position against competitors	✓
Clear roadmap that can be turbocharged in conjunction with a strategic capital raise and access to the public markets	✓
Uniquely positioned technology infrastructure to underscore transition of commerce to digital world	✓
Strong and committed management team with proven track record of innovative growth	✓



## Thane Ritchie

Chairman & Founder

Thane is CEO and sits on the board of Global Investment Capital Corp (TSX:GLNI), a private investment vehicle. He has over 10 years of experience in the SPAC marketplace and has been an early-stage investor in companies such as Facebook, Twitter, Spotify, Pinterest and e-Harmony.



## Randy Brinkley

Director & CEO

Randy is founder and CEO of Brinkley & Associates Company, a private investment and aerospace consulting firm. He was formerly President of Boeing Satellite Systems and the NASA Program Manager for the International Space Station. He served in the U.S. Marine Corps for 25 years before retiring as a Colonel.



## Paul Wolfe

Chief Operating Officer





















Paul has a decade of experience as a principal at Ritchie Capital Management, where he managed its private equity / venture capital, real estate, energy and insurance teams. He was formerly COO of Mission Measurement, a leader in the development and measurement of social impact strategies.

### Our Partners



## Management Team

Deep and relevant experience in CGI, Blockchain, CPG, Entertainment and Finance

 <p><b>Yonathan Lapchik</b> Chief Executive Officer Deloitte.  tcs </p>	 <p><b>Nathaniel Hunter</b> Chief Operating Officer    </p>
 <p><b>Wing-Sze Choi</b> Director of Corporate Strategy NBCUniversal  Skadden </p>	 <p><b>Euan Macdonald</b> Chief Innovation Officer    PIXAR </p>
 <p><b>Thane Tokerud</b> Head of Finance Deloitte. </p>	 <p><b>Lucas Henning</b> Chief Technical Officer Deloitte. </p>

# 130

Employees

# +75

Customers to date

# Decades

Collective experience  
in digital assets space

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The opportunity

At InfiniteWorld, *we are the infrastructure* for and brokers of digital products for brands in the metaverse.

**WEARETHEBRIDGE** *from the physical to digital worlds.*

We bring engagement, traceability, and authenticity.

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# The Digital Economy

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**Digital Revolution**

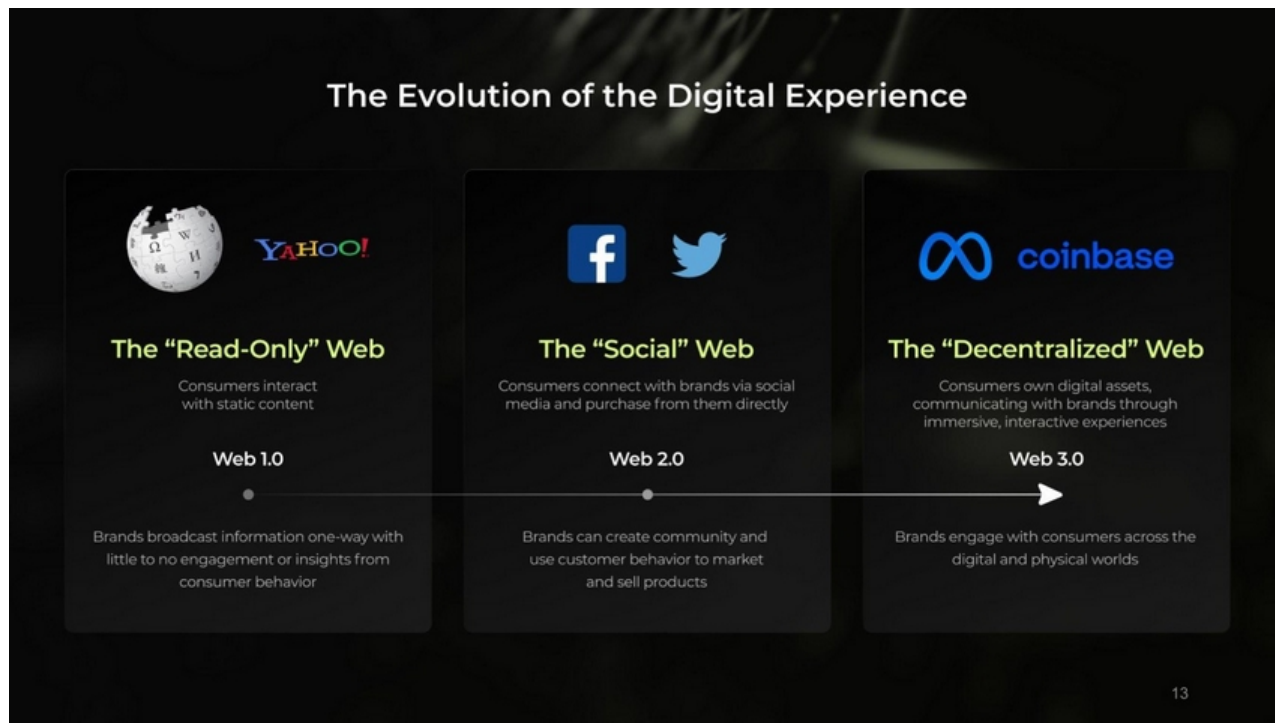
Consumers demanding digital content, assets, and experiences

**Global brands are investing in digital marketing strategies**  
*to engage with consumers in the metaverse!*

Emerging metaverse enables brands to build shared spaces where physical, augmented, and virtual reality converge. AI and CGI are must-have tools for consumer engagement and overall customer experience

**NFTs are gaining mainstream acceptance**  
*as next-generation form factors*

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## Consumer Engagement Strategies

YESTERDAY	TODAY
Physical Marketing	Digitally-Native
Static Imagery	Interactive
Inauthentic	Metaverse Experiences
Limited Personalization	AI & Data Driven
	Highly Personalized
	"Click-Through" Power to Buy

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## NFTs are unlocking a New Digital Economy

### NFT Differentiators

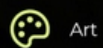
Immutable Ownership

Verified Authenticity

Infinitely Customizable

Perpetual Royalties for Creators

### Universal Applicability



Art



Music



Community



Video Games



Collectibles



Smart Contracts

### Innumerable Implications

Digitally native brand experiences comprising the entire lifecycle from exploration to payment

Verifiable ownership of assets and bridge into the metaverse

Continuous royalty streams for creators from each sale

Global brand reach that is no longer limited by physical spaces

Rapidly expanding adoption and TAM

## Everything Is Being Digitized



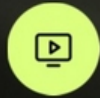
**4.9B**

Global Internet Users <sup>(1)</sup>



**~\$27T**

Global E-Commerce Volume in 2019 <sup>(2)</sup>



**\$479B**

Global Digital Ad Spend <sup>(3)</sup>



**221M**

Global Cryptocurrency Users <sup>(4)</sup>



**\$2.5T**

Metaverse Market Size by 2030 <sup>(5)</sup>



**\$40B+**

Annualized NFT Volumes <sup>(6)</sup>

1) DataReportal, as of Oct. 2021

2) UNCTAD, as of May 2021

3) PubMatic, 2020 Global Digital Ad Trends Report

4) Crypto.com, as of Jun. 2021

5) Roundhill Investments, as of Jun. 2021

6) Coin Desk, as of Q3 2021

## Global Internet Usage

**80%**  
Aged 9-17 are daily viewers on Youtube in US <sup>(1)</sup>

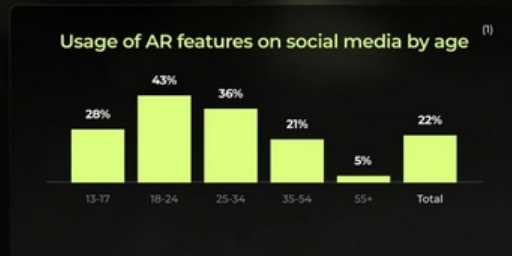
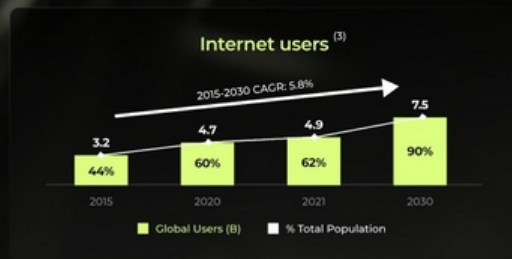
**38%**  
Aged 12-34 watch live stream gaming in US <sup>(1)</sup>

**29hrs**  
Aged 18-25 avg. time per week spent on social media <sup>(1) (2)</sup>

**43%**  
Aged 18-24 that use AR features on social media <sup>(1)</sup>

**71%**  
Small businesses are online <sup>(3)</sup>

**42%**  
Aged 13-17 that own or intend to own a VR headset <sup>(1)</sup>



<sup>1)</sup> eMarketer US Generation Z Technology & Media Use, as of Nov. 2021

<sup>2)</sup> Time spent with select apps (TikTok, YouTube, Instagram, Snapchat, and Facebook) among US iPhone users

<sup>3)</sup> DataReportal, Cybersecurity Ventures, International Telecommunication Union, Top Design Firms

**E-Commerce At A Glance**

Scan QR Code for AR Experience!

2019-2030 CAGR: 8.7%

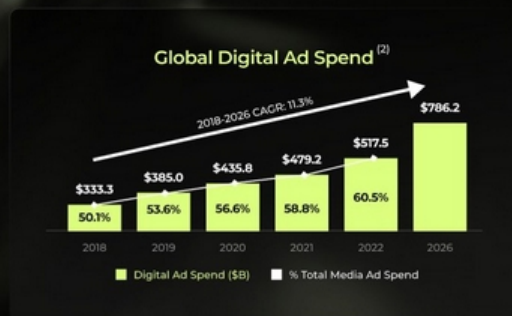
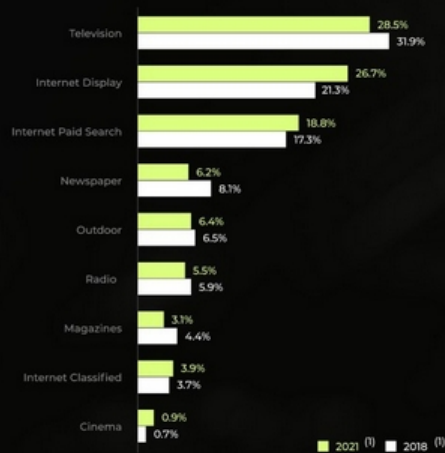
Year	Value (\$ in T)
2019	\$26.7
2030	\$67

Source: 2019 data from UNCTAD, as of May 2021. 2030 data from GMD Research, as of Jul. 2020

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The slide features a pair of light-colored sneakers with a glowing sole. A QR code is positioned in the upper right corner, and a bar chart in the lower left shows projected growth from 2019 to 2030. The background is dark, making the sneakers and text stand out.

## Global Total Media Ad Spend Share



The metaverse will introduce advertising, engagement and branding in shared online spaces, creating a powerful new channel for brands to add to their traditional digital media strategies.

**Digital comprises half of total media ad spending globally**

1) PubMatic, 2020 Global Digital Ad Trends Report.

2) 2018-2022 data from PubMatic, 2020 Global Digital Ad Trends Report. 2026 estimates from ReportLinker, as of Oct. 2021

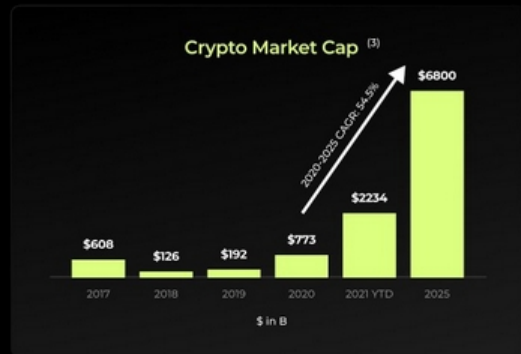
# Bitcoin Crypto At A Glance

**221M**

Global Crypto Users <sup>(1)</sup>

**13%**

Americans Bought or Traded Crypto in the Past 12 Months <sup>(2)</sup>



1) Crypto.com, as of Jun. 2021  
2) NORC, as of Jul. 2021  
3) Historical data from CoinMarketCap.com. 2025 estimate from Hayden Capital as of Nov. 2021

## The Emergence of the Metaverse

*The convergence of physical, augmented, and virtual reality in a shared online space.*

*"The feeling of presence. This is the defining quality of the metaverse. You're going to really feel like you're there with other people...All the subtle ways that we communicate that today's technology can't quite deliver." – Mark Zuckerberg*



**\$2.5 trillion** market size by 2030 <sup>(1)</sup>



Brands will **release products** in the real world **that will be used inside game worlds**



People will **design their own brands** inside of virtual worlds that will be produced in the real world

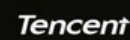
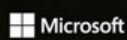
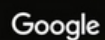


The Electric Daisy Carnival inside Roblox featured the same festival stages as the real event.



High-quality digital content can be monetized within video games and the virtual environment.

### The World's Leading Companies Are Building a Metaverse <sup>(2)</sup>



1) Roundhill Investments, as of Jun. 2021

2) Reuters, as of Nov. 2021

# NFTs Bring it All Together



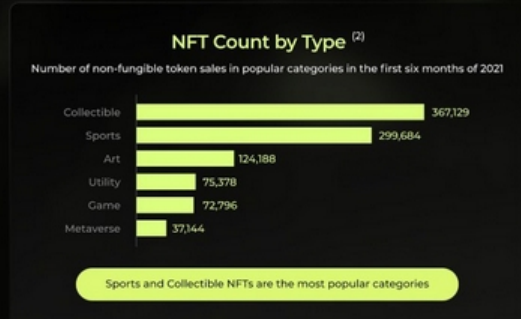
OpenSea 30-day trading volume surpassed \$1.5B in August 2021 <sup>(3)</sup>

**\$4.4B**

Christie's Auction House 2020 Global Sales <sup>(4)</sup>

**\$10.4B**

OpenSea Volume since inception December 2017 <sup>(5)</sup>



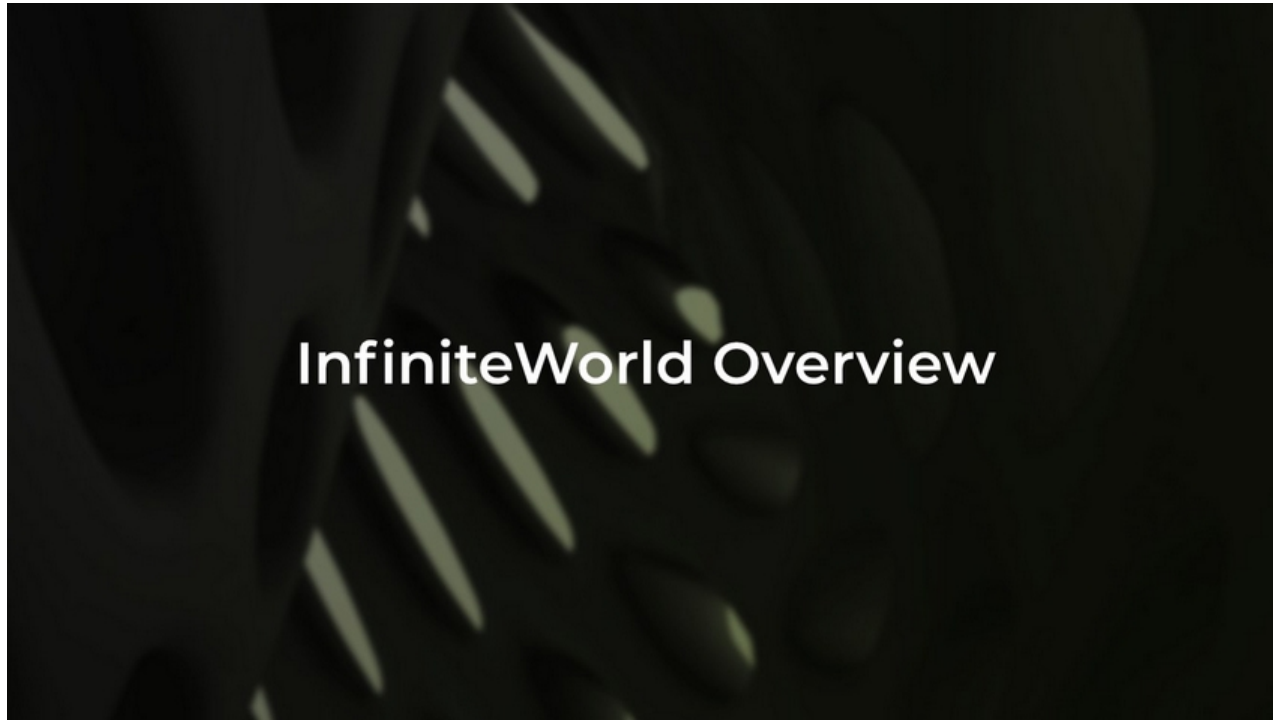
1) Jefferies Research, as of Oct. 2021

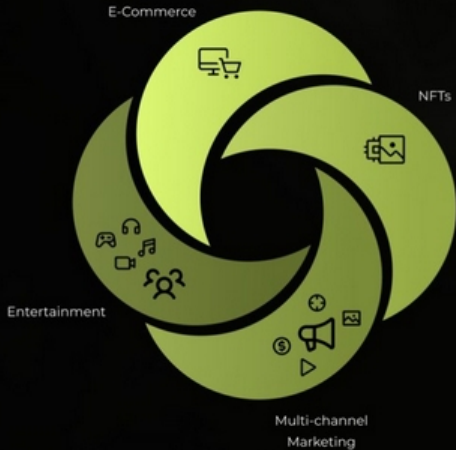
2) Reuters, as of Jul. 2021

3) Business Insider, as of Aug. 2021

4) Christies, as of Dec. 2020

5) Business Insider, as of Nov. 2021





**Comprehensive platform for creating, selling, and driving engagement with digital content**

<b>Marketplace Infrastructure</b>	Infrastructure platform, utility tools, and white label marketplace solutions to enable brands to engage with their customers and sell unique items as NFTs.
+	
<b>Next-Gen Content Production</b>	Digital content production with extensive expertise in creating CGI and Visual Effects for blockbuster movies, AAA games, commercials, social games, and e-Commerce products.

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## End-to-End Solutions for Brands


**1**



**Asset Creation**

Team of CGI and Artificial Intelligence visionaries provide the technical capabilities to create high quality digital assets & NFTs.

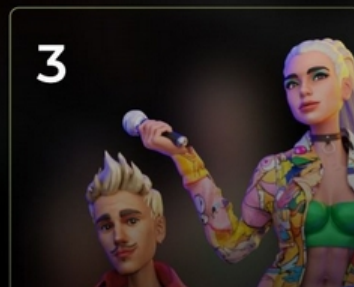
**2**



**Infrastructure**

Hosted, white label NFT marketplaces and tools build new experiences, communities, distribution channels, and revenue sources.

**3**



**Engagement**

Reconfigurable environments, utility tools, gaming, interoperability, metaverse enablement, and real-time customization drive lasting engagement.



## We are the bridge from Physical to Digital



We create, manage, license and distribute 3D assets globally.




We are the ultimate partner for brands and the future of their digital content.



We empower brands to create and leverage content across E-commerce, NFTs and beyond, including gaming, AR, VR and much more.



## Our technology is supporting the movement to Web 3.0



**World class digital asset production and distribution**

- 3D narrative videos
- Content creation
- Digital product visualization
- Reconfigurable environments
- NFT creation
- White label marketplaces & storefronts
- Metaverse integration
- Digital ownership

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Why choose only 2...?

# INFINITE gets you all 3!



## Better... 94%

### Average increase in conversion

Elevated imagery, video, and product experiences. Lift conversion rates and lower returns.

Source: Company metrics

## Cheaper... 5-30x

### Less expensive than traditional content creation

Eliminating travel, shipping, sets, equipment, locations, long days, and a large crew reduces costs significantly.

## Faster... 5x

### Faster to market

Our process is faster, less cumbersome, and lighter on our clients' resources.

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amazon Ashley B&R BLEACHER REPORT Blue Ball Disney THE HOME DEPOT HOT WHEELS JAMES JEAN

K8iROS KICHLER KING KOIL MATTRESS CO. LAMPS PLUS TRUE TRIBE LINON MATTEL

\*modway overstock SEVA.LOVE Pearl Mantels SPALDING TARGET AVERY DENNISON

WarnerMedia wayfair bt PEARL LES FEMMES DENTIV MASS ARIA EXCHANGE JCB

CARBON ANALYTICS MOSS atma.io OTACA em microelectronic

**Pipeline of over 3,000 potential clients through strategic partnerships**

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Our solutions offer a full suite of tools for brands eager to engage digitally.

**Asset Creation**

**PRDKT**  
eCommerce

**Pholio**  
Creative

**Fantascope**  
Series/ Animation

**Infrastructure**

**NFT Marketplaces**

**Physical Tags**  
Digital Authentication

**NFT distribution tools**

**Cloud Native Brand Platform**

**Dreamview SaaS**

**Engagement**

**Mecanique**  
Gaming Framework / Games

**Utility Tools**

**Metaverse experiences**

## Our Offerings

Only peer with a full-service suite

	 INFINITE WORLD	 OpenSea	 Dapper	 R/GA	 Upwork	 fiverr
NFT Marketplace	✓	✓	✓			
White-Label NFT tools	✓		✓			
Physical to digital integration	✓					
Branded content creator partnerships	✓			✓		
Digital content creation platform	✓			✓	✓	✓
Asset Management and Certification	✓					
Creative agency solutions	✓			✓	✓	✓
AI powered physical stand-ins	✓					
Custom 3D physical environment renderings	✓					
Brand Licensing	✓					


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**Asset Creation**

# The future of product visualization

## Comprehensive digital product creation

Infinitely reusable digital content at scale for manufacturers and brand owners worldwide. Fully standards compliant or bespoke services for one to thousands of products.

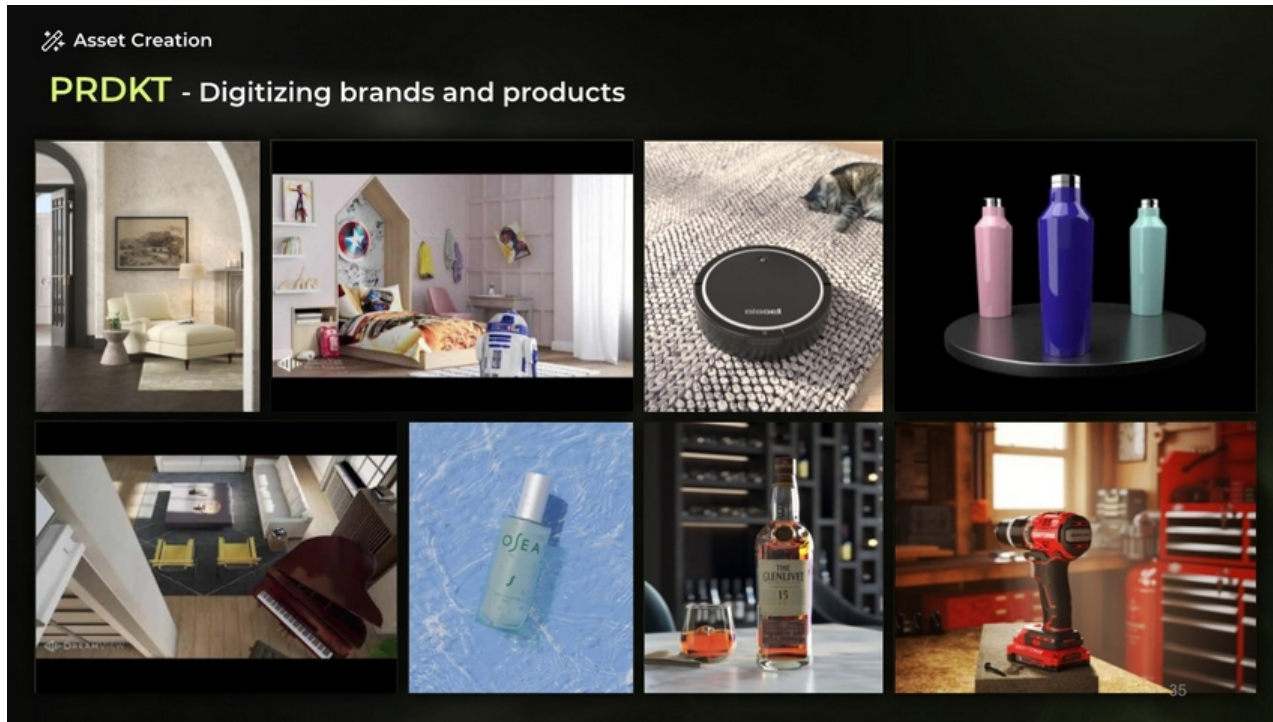


**PRDKT**  
Producing thousands of real world, physical branded products per month using CGI, PRDKT **eliminates the need for photo and video shoots**

**Pholio**  
Creative agency solutions studio for **short-form commercials and NFTs** with videos and animation

**Fantascope**  
Creative agency solutions focused solely on **long-form animated productions**, utilizing the same techniques, workflows, and assets from PRDKT and Pholio

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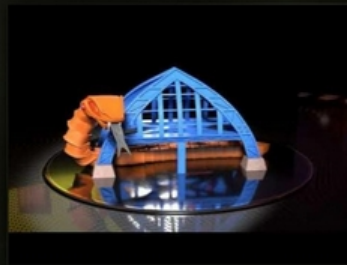
Asset Creation

### Pholio - Short-form creative solutions

The image displays a portfolio of six creative assets arranged in a 2x3 grid. The top-left asset shows three bottles of Straightaway cocktails with the URL 'Straightawaycocktails.com' below them. The top-middle asset is a glowing blue, stylized robot character. The top-right asset is a close-up of a large pile of colorful M&M's candies. The bottom-left asset is a black, handheld device with a blue light. The bottom-middle asset is a green and white sneaker. The bottom-right asset shows a woman standing in front of a brick wall covered in graffiti, with the word 'NINE' visible in the artwork. A small number '36' is located in the bottom right corner of the grid.

Asset Creation

## Fantascope - Long-form animated productions



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 Asset Creation

## World Leading CGI Capabilities

**Dubls**  
Artificial Intelligence layer with deepfake technology can reproduce, in still or animated form, a completely photorealistic likeness of any celebrity, sports star, or real-world person

**Huemns**  
Takes AI technology one step further by using scans of hundreds of real-world people to generate hundreds of thousands of digital synthesespians that have never existed in the real world

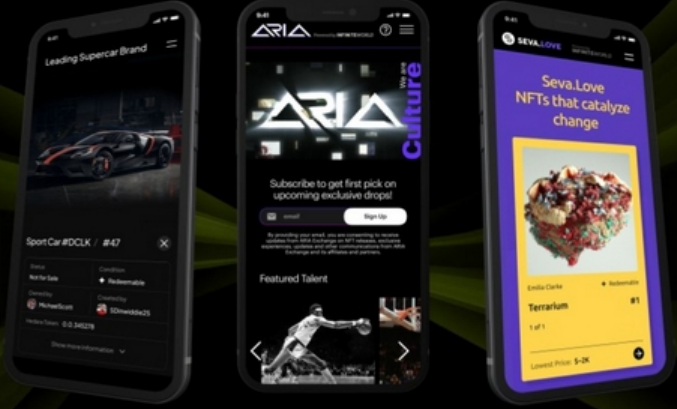
These photo-real humans can be used by brands as ambassadors, models, and even spokespersons



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**Infrastructure**

# Hosted, White Label NFT Marketplaces



**Leading Supercar Brand**  
Supercar's digital marketplace for new experiences, management channels and community engagement

**ARIA**  
NFTs for the most historic cultural moments

**SEVA.LOVE**  
The world's first NFT goodness exchange

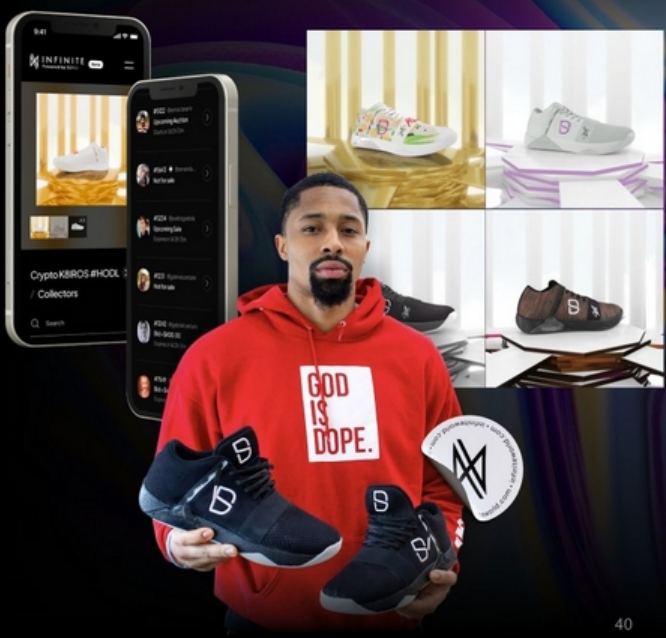
39

**Infrastructure**

## Physical to Digital

InfiniteWorld has built the infrastructure for the transfer of ownership in the future by providing a digital watermark, a breadcrumb of provenance that doesn't exist outside the world of NFTs

The first NFT linked to a physically redeemable collectible, NBA Game-worn sneaker designed by Washington Wizards Star, Spencer Dinwiddie



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**Infrastructure**

## Category leading asset management platform

**Google**

### Browser-based SaaS collaboration & rendering

Cloud native, microservice platform. 1 of only a handful of companies with access to Google's ultra-secure core infrastructure

Global multi exabyte, 10Gbps data lake, and on-demand VDI solution connects our creators and accelerates content creation by 400%

**Scalable production of 3D assets**


Global marketplace for content and product creation that connects brands' requests for content with the crowdsourced gig economy, creating a scalable source of digital asset creation

**NVIDIA**


### NVIDIA partnership accelerates AI

NVIDIA GPUs on Google's AI infrastructure power next-level CGI real-time creation, deep fake technology for Dubls and Huemns

NVIDIA integration technology enables interoperability between global scale content CGI tools, protocols and creators 24/7/365



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 Engagement

## Mecanique

## Our gamification vertical allows NFT owners to do more than just be a part of the resale loop.

- We bring greater value to NFT assets by introducing earning dynamics
- Utility tools like messaging and content creation apps are offered to drive engagement
- Common gaming themes have been adopted such as ranking and leaderboards to encourage engagement and healthy competition
- Value is created via rewards in the form of points, virtual currency, and crypto redeemable opportunities for physical and virtual products, and so much more.



# Here is what we built

**Business Units**

- PRDKT
- PHOLIO
- FANTASCOPE
- MECANIQUE
- DREAMVIEW
- INFINITE Marketplace
- INFINITE Biz
- INFINITE App

**Service Offerings**

- Digital asset creation
- Short form creative content
- Episodic content creation
- Social & Gamification
- Content saas subscription
- NFT Creation
- NFT Physical tagging
- Asset Provenance
- Product lifestyle scenes
- NFT content creation
- HMD AR/VR
- Product creation platform
- NFT Distribution
- Brand onboarding
- Physical-to-Digital management

**Service layer**

- Production Management: SHOTOrid, DreamView, Impresario
- NFT Services: NFT Backends, RFID Integrations
- Blockchain Services: ethereum, Hedera Hashgraph, IPFS
- Payment Services: MoonPay, CIRCLE
- Crypto Services: SUKU, coinbase

**Cloud native foundation**

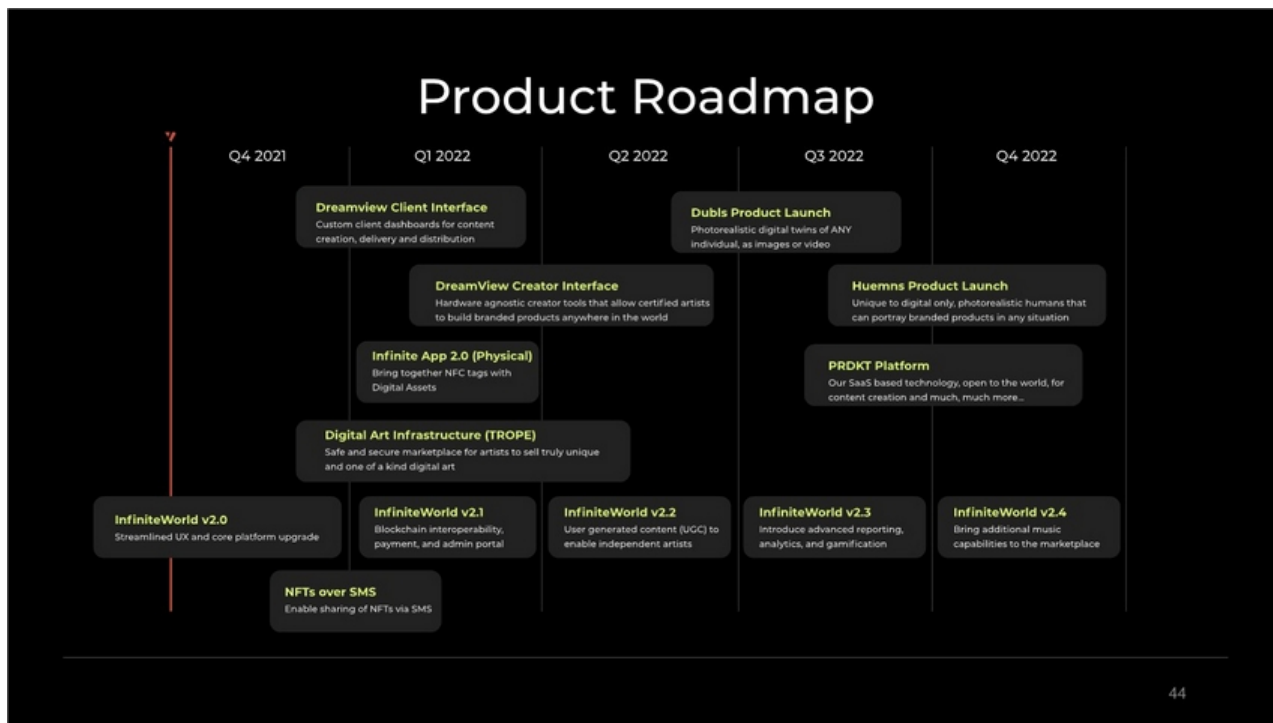
Global networking & vertically integrated security (End to End FIPS 140-2, 100% ACID Compliant) Cloud Armor, Secret Manager, GOOGLE Priority network


- Global storage: Cloud Storage, Google Cloud Storage
- Global logging: Stackdriver
- Global observability: Prometheus, Grafana, Operations Suite
- Global scalability: Anthos, Istio

**Partner integrations**

- EPIC Games
- itopia
- NVIDIA
- EVERY DENNISON

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# Financials

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# How we Generate Revenue

## 1 NFT Activity Fees

- Percentage of gross sales for every NFT on the InfiniteWorld & partner marketplace(s)
- Percentage of gross sales for all content created via Pholio
- Sales of physical tags

## 2 Platform & Subscription Fees

- We charge users of our white-label NFT marketplaces
- We plan to charge fees to users of our CGI digital content creation platform

## 3 Content & Production Fees

- We create digital content and assets for clients and charge front and back-end fees

## Compelling Projected Financial Profile

**130%+**

Revenue CAGR  
(2023E - 2025E)

**~\$384M**

Consolidated Revenue  
(2025E)

**45%**

EBITDA Margin  
(2025E)

**13%**

Average Fee Charged on all  
NFT Transactions Across  
Hosted Platforms  
(2025E)

**58**

Average Active White Label  
NFT Hosted Storefronts  
(2025E)

**40,000+**

Average Active Subscribers of  
Content Creation Platforms  
(2025E)

47

## Multiple multi-million dollar deals

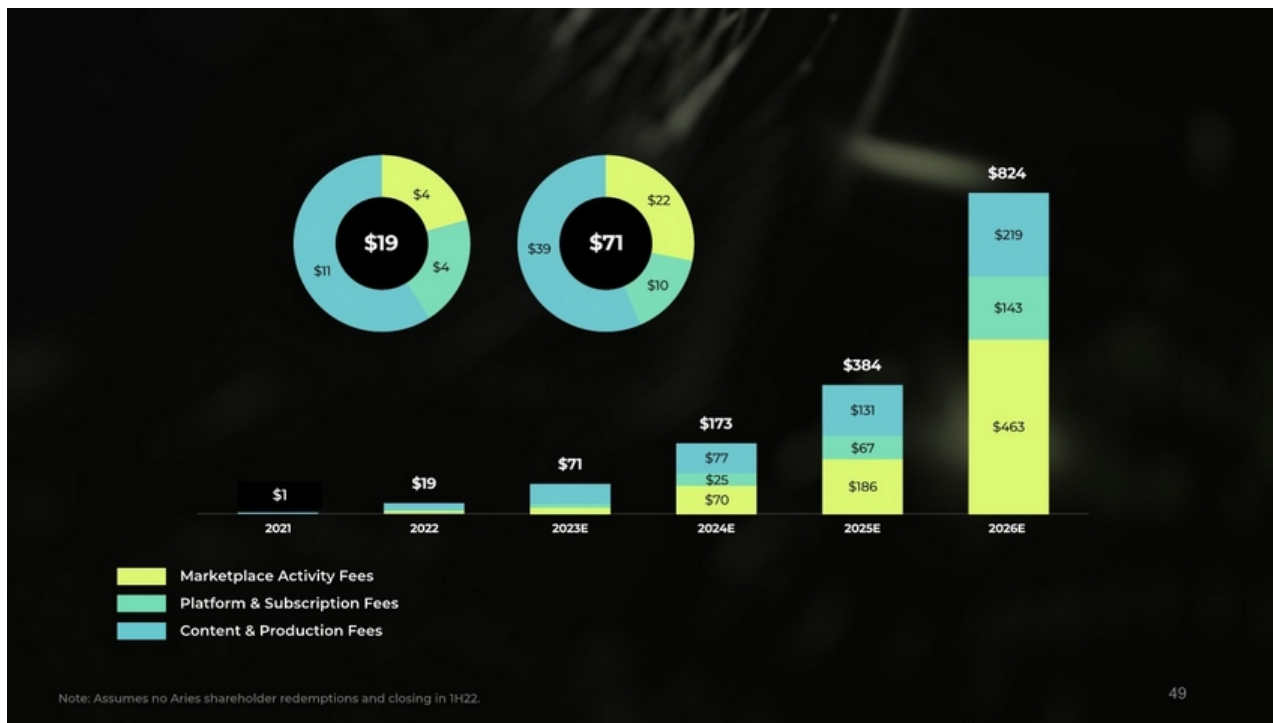
With large global brands to build white label marketplaces, gamification sites, and high quality digital assets and NFTs

### Deals

- Multiple key influential leaders
- One of the biggest art galleries and museums in the world
- One of the biggest artists in the world
- Several sports influencers
- Multiple leading automotive brands
- Leading music industry brands and agencies
- Leading consumer product brands
- Multiple artists, and athletes
- Pipeline of +80 deals across brands, artists, sports

**InfiniteWorld is well positioned to be a strong player  
in the infrastructure market for the Metaverse**

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## Projected Financial Statements

\$ in millions	2021E	2022E	2023E	2024E	2025E	2026E
<b>Consolidated Revenue</b>						
NFT Activity Fees	\$0	\$4	\$22	\$70	\$186	\$463
Platform & Subscription fees	0	4	10	25	67	143
Content & Production Fees	1	11	39	77	131	219
<b>Total Revenue</b>	<b>\$1</b>	<b>\$19</b>	<b>\$71</b>	<b>\$173</b>	<b>\$384</b>	<b>\$824</b>
% YoY Growth	NM	NM	283%	143%	122%	114%
<b>Gross Profit</b>	<b>\$0</b>	<b>\$12</b>	<b>\$48</b>	<b>\$118</b>	<b>\$261</b>	<b>\$543</b>
% of Revenue	64%	65%	68%	68%	68%	66%
% YoY Growth	NM	NM	300%	145%	122%	108%
<b>Operating Expenses</b>	<b>\$8</b>	<b>\$28</b>	<b>\$43</b>	<b>\$63</b>	<b>\$97</b>	<b>\$158</b>
% of Revenue	NM	149%	61%	36%	25%	19%
% YoY Growth	NM	NM	56%	45%	54%	64%
<b>EBITDA</b>	<b>(\$7)</b>	<b>(\$15)</b>	<b>\$8</b>	<b>\$61</b>	<b>\$172</b>	<b>\$394</b>
% of Revenue	NM	NM	11%	35%	45%	48%
% YoY Growth	NM	NM	NM	648%	184%	129%

Note: Assumes no Aries shareholder redemptions and closing in 1H22.

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# Valuation & Benchmarking

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